



# Council Executive Report

Charles P. Potucek, City Manager

May & June 2025

## Highlights

- ➔ Transit ridership have stabilized over the last few months and are settling into a new normal of between 11,000 and 14,000 riders per month since the summer of 2024.
- ➔ This year's Summer Reading challenge, *Color Our World*, ran from June 7 through July 19 and saw a total of 550 people across all age groups participate, up from 493 people last year.
- ➔ Sierra Vista Fire & Medical Services ran 2,784 calls for service in March through May 2025.

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## City Manager's Message

The end of one budget year and start of a new budget year are always interesting times. Did we accurately forecast revenues for this fiscal year? Did we include all the projects we needed to make progress on the strategic plan goals?

Time will tell on the answers to these questions, but revenue forecasting is a particular concern with the fluctuations in both local and state-shared revenues. Staff budget very conservatively based on previous year actuals and projections from the League of Arizona Cities & Towns, but there are many unexpected variables that can affect revenues, including state legislature decisions. We keep a very close eye on revenues, and make adjustments during the year on expenditures if needed.

Even with a budget year that is tighter than previous years, there are still a good number of strategic plan related capital projects for the current fiscal year. The construction on N Garden Avenue is a project from multiple past strategic plans that I'm happy to report is underway since May. Additional construction projects such as two new multi-use paths, and a resurfacing of a portion of Giulio Cesare Avenue, are long-awaited and much needed. There are several park projects in the budget to move us closer to your goal of implementing the Parks Master Plan, including a splash pad replacement at Len Roberts Park, the Roadrunner Park design, both design of Henry Jones Legacy Park and CDBG money for the first phase of construction, and some much-needed improvements at Nancy Hakes Park. Some energy-savings and water conservation projects are also on the way for the Sierra Vista Golf Center at Pueblo del Sol including a new well, solar covered parking, smart irrigation, and several other projects

which staff will keep Council updated on. Finally, the inclusion of the puppy room at the Nancy J. Brua Animal Control Center will close out this expansion phase of the animal

## Upcoming Council Meetings

(City Hall Council Chambers except where noted)

Offices will be closed on Monday, September 1<sup>st</sup> in observance of Labor Day.

Sep. 9, 3:00 p.m. – Work Session

Sep. 11, 5:00 p.m. – Council Meeting

Sep. 23, 3:00 p.m. – Work Session

Sep. 25, 5:00 p.m. – Council Meeting

Oct. 7, 3:00 p.m. – Work Session

Oct. 9, 5:00 p.m. – Council Meeting

Oct. 21, 3:00 p.m. – Work Session

Oct. 23, 5:00 p.m. – Council Meeting

## City Manager's Office Contacts

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shelter, and put the final cost of this phase at just under \$3 million.

The budget is a tool to move the City forward in service to its residents. While we are in a reasonably good position for the current budget year, I expect revenue to remain flat. In the meantime, staff are working hard in many different ways to add value to the community, and I think this lengthy report demonstrates that.

As always, if you have any questions or concerns through this process or about anything else, please don't hesitate to reach out to Victoria or me.

Chuck Potucek, City Manager

# Communications



**Staffing.** This summer the Communications Division employed an intern to assist with video and photo production. A student at the University of Arizona, Colin Pregler was a welcome addition to the team! He helped gather photos and b-roll of numerous events and programs, gained experience on all aspects of video production from ideation to editing, and assisted with various division tasks. Over the course of his internship, Colin demonstrated significant improvement in both the technical aspects of his work and the interpersonal skills needed to coordinate projects and navigate the workplace. It was a pleasure working with Colin and he made valuable contributions to the division during its busy summer months.

**Providing marketing and communications services to all departments:** The Communications team provides promotional services for all City departments, to include flyers; business cards; slides at City facilities; posters; brochures; and print, digital, and broadcast advertising. In addition to maintaining the City's websites, Communications staff completed the following City projects during May and June 2025:

- **Animal Control:** Designed print and digital marketing materials for a splash zone adoption event, to include a video published on social media. Organized a group photo to highlight the animal care and control team.
- **Aquatics:** Made numerous updates to The Cove's website and various print materials promoting summer hours, water workouts, splash time, swim lessons, and more. Created print and digital marketing materials to promote Tsunami Night events.
- **City Clerk:** Assisted with the announcement of two vacancies on the City Council.
- **City Manager's Office:** Developed talking points for multiple speaking opportunities and interview requests. Launched a new initiative to provide all City Council members with monthly talking points proactively to support their various speaking opportunities and community interactions. Prepared invitations for the annual Spotlight Breakfast and completed planning this annual state of the city event. The Communications Division also organized the City's component of government and economic development day as part of the Sky Islands Regional Partnership leadership class.
- **Community Development:** Continued promoting engagement for the Vista 2040 General Plan. Staff also completed website postings and announcements associated with the next round of Community Development Block Grant Program projects.
- **Economic Development & Sierra Vista Tourism:** Designed materials for Hummingbird Month including a passport for a new Hidden Hummingbirds campaign. Launched digital advertising for Hummingbird Heroes, to include a video. Assisted with tourism's submission of an application to renew Sierra Vista's bicycle friendly community designation. Designed multiple economic development and tourism advertisements.
- **Henry F. Hauser Museum:** Designed a map of historic sites for the museum's digital kiosk and various marketing materials for museum events. Staff also assisted with planning and

promotion of a temporary exhibit featuring the work of Cochise County artists.

- **Library, Recreation & Cultural Services:** Created numerous Facebook events for division programs and produced various digital/print marketing materials for events/programs. Created multiple videos and other marketing materials to help promote the library's Summer Reading Program. Assisted with the announcement of bathroom closures due to construction.

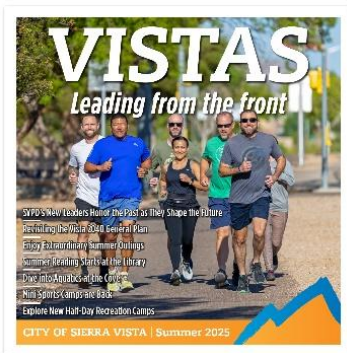


- **Parks, Recreation & Special Events:** Produced print materials and digital postings to promote various upcoming sports camps, leagues, and classes. Designed new companion medals for the Sky Islands Summit Challenge and Hummingbird Triathlon. Designed signs for several facilities. Produced digital ads for the Hummingbird Triathlon and completed ad campaigns for the Sky Islands Summit Challenge and Wine, Beer, & Spirits Festival.

- **Public Works:** Began pre-production for video projects highlighting the City's Fat, Oil, and Grease recycling program and Vista Transit. Assisted with production of the department's internal newsletter. Created fliers and social

media ads for stormwater workshops. Helped get the word out on various road projects with major public impacts.

- **Sierra Vista Fire & Medical Services:** Promoted the department's Camp SPARK program.
- **Sierra Vista Police Department:** Assisted with press releases, media coordination, and social media. Produced short videos and other announcements for the department's Citizen Police Academy. Edited a slideshow for the annual awards banquet. Created a video to help promote the inaugural Roadrunner Throwdown cornhole tournament benefiting Special Olympics Arizona.



**Vistas.** The summer issue of **Vistas** was published the last week of May, with more than 27,000 copies mailed to local residences and shared at City facilities. This issue's cover story highlighted how the Sierra Vista Police Department continues to evolve its culture to better serve its officers and our community. It also covered how citizens can offer input for the next update of the City's Vista 2040 General Plan, Economic Development programs that help foster innovation and entrepreneurship, and a variety of other City programs, events, and services. The publication is also available online and is promoted via social media and the email newsletter.

**eNewsletter.** The City's weekly email newsletter is sent to more than 5,832 subscribers. Over the May-June period, the newsletter received an open rate of 49% with a 2% click rate. The industry averages are 41% and 2%.

**Website performance.** The tables below share a snapshot of website data from May 1 through June 30, 2025.

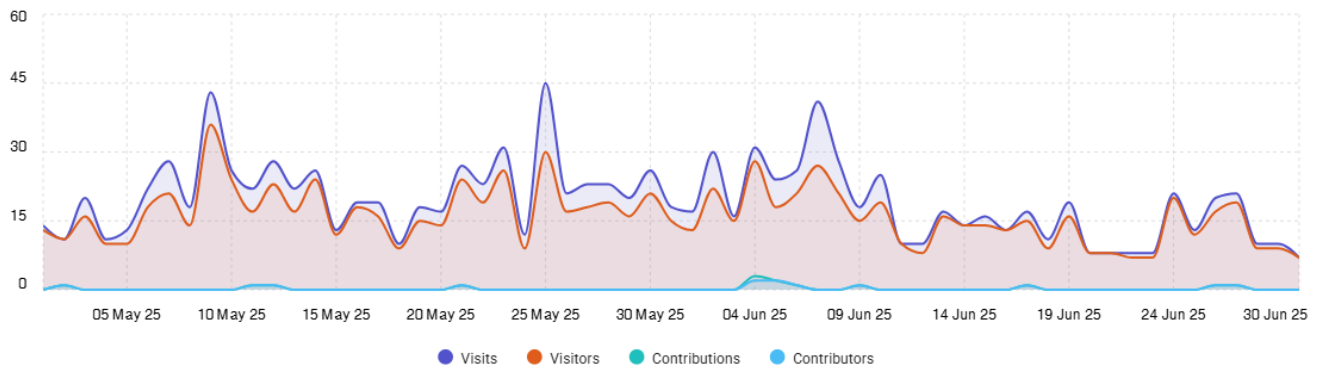
Website Visits, By City (top 10 cities)	
State	# Users
Sierra Vista	12,425
Phoenix	8,107
Las Vegas	4,061
Undefined	3,402
Tucson	1,543
Los Angeles	1,504
Southeast SV	1,484
New York	1,337
Bullhead City	425
Bisbee	324

Top Page Views	
Page Title	# Views
Home Page	18,403
Aquatics Homepage	14,424
Pay Bills	6,262
Open Swim	5,948
Residential Trash & Sewer	5,558
Calendar	4,377
Trash & Sewer Homepage	4,266
Animal Care & Control	4,189
Employee Information	3,967
Pet Adoptions & Licenses	3,312

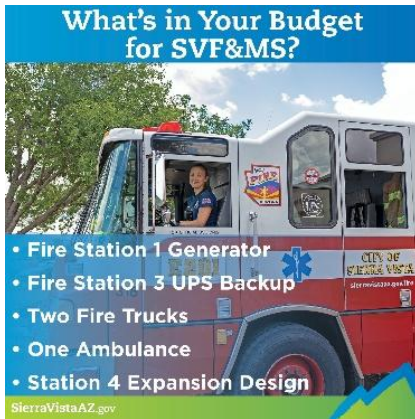
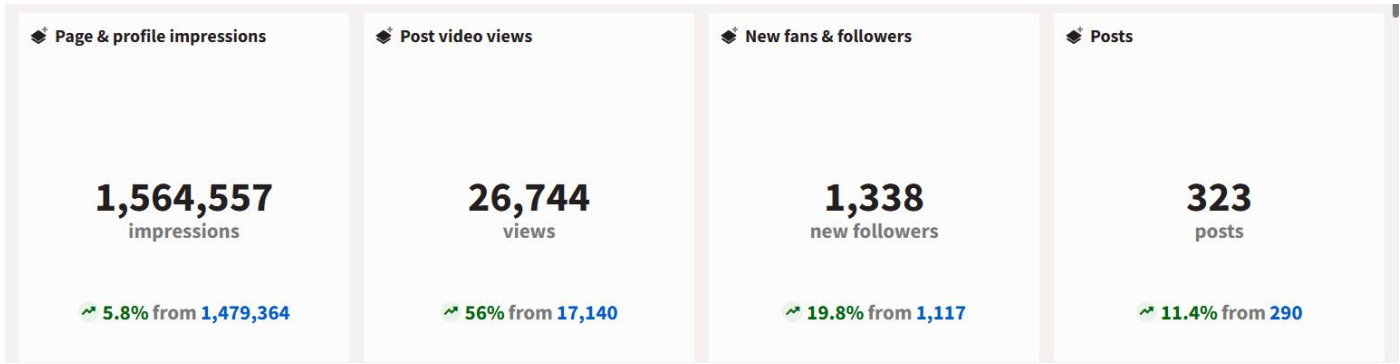
Date Range	Users (thousands)	Sessions (thousands)	Page Views (thousands)	Average Duration
May 1 – June 30, 2025	52.8	87.5	174.5	1m 02s

**Engage.** The **Engage.SierraVistaAZ.gov** website saw 1,186 total visits, 14 contributions, and 6 new registrations during May-June 2025. The graphic below is a visitors summary report from Engage. Most of the engagements were related to the Vista 2040 General Plan.

Activity over time



**Social Media.** Social media posts for all 10 of the City’s social media pages on Facebook, Instagram, and X, received 1.56 million impressions for the period of May-June 2025, which is up 5.8% from the same period in 2024. Total video views on Facebook increased by 56% to about 26,744. In addition, the City received 19.8% more new followers on its social media platforms and created 11.4% more posts compared to the prior year.



**“What’s in Your Budget?” Campaign.** Communications staff launched a new social media campaign this year to help highlight the budget process by providing easy-to-digest snapshots of some of the key items included from five different departments. These posts were intended to foster a sense of ownership among the public in the City’s budget process and bring attention to public meetings and the Tentative Budget document where residents can learn more. They were successful in garnering engagement in a process that has major public impact but often has little public interest because it is a broad/complicated subject. The five infographic-driven posts shared on Facebook and Instagram garnered nearly 30,000 views, just shy of 19,000 reach, and 247 interactions.

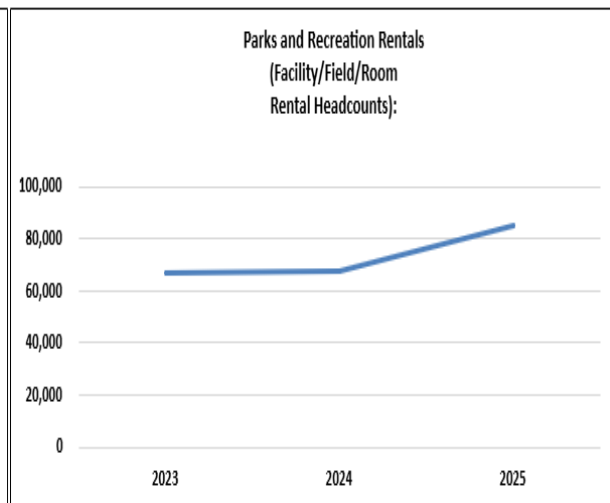
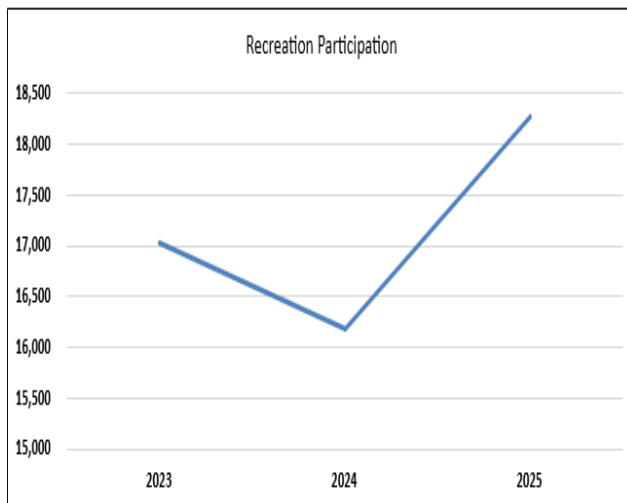
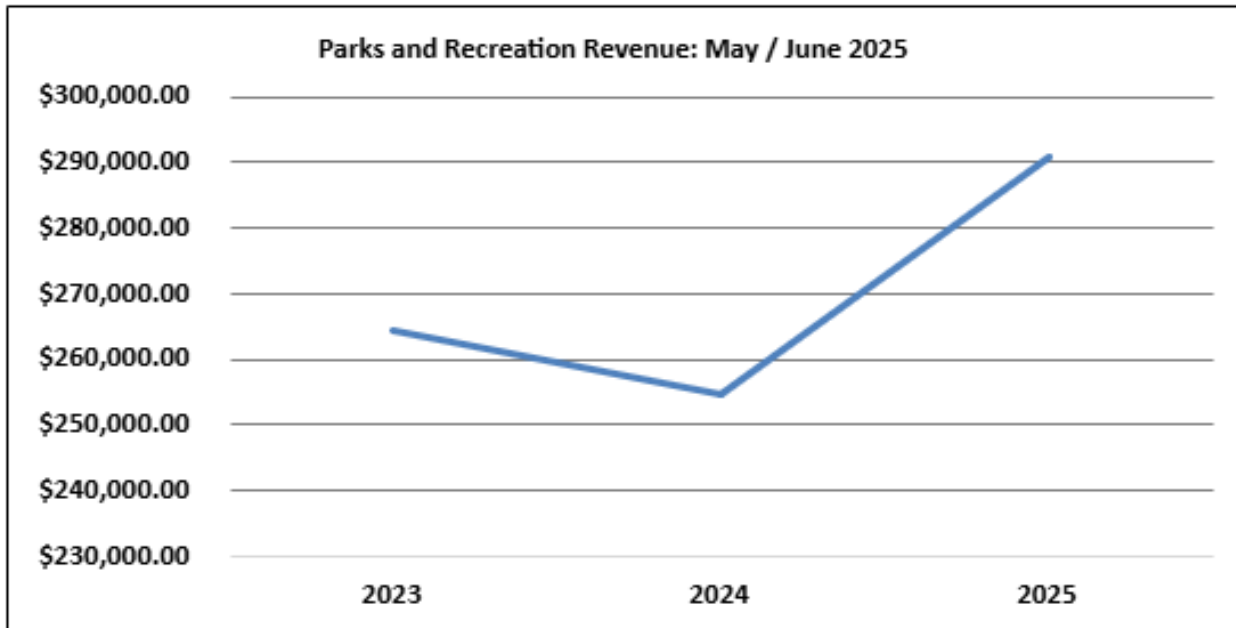
The City’s **YouTube streaming** page, where Council meetings and work sessions are both streamed live and archived, has 496 subscribers.

Date (2025)	Broadcast Description	Views
May 8	City Council Meeting	99
May 20	City Council Work Session	123
May 22	City Council Meeting	95
June 10	City Council Work Session	124
June 12	City Council Meeting	124
June 16	City Council Work Session	143
June 24	City Council Work Session	102
June 26	City Council Meeting	132

# Department of Parks, Recreation, and Library

## MAY - JUNE 2025 Dashboard (Years: 2025 vs. 2024 vs. 2023)

<b>Parks &amp; Recreation Revenue: MAY - JUNE</b>	\$290,883
<b>Parks &amp; Recreation Participation: MAY - JUNE</b>	18,272
<b>Parks &amp; Recreation Rentals: MAY - JUNE</b>	85,335



**Celebrating Excellence: 2025 Parks, Recreation & Library Department Employee of the Year Awards.** Each year, the Department of Parks, Recreation, and Library has the privilege of recognizing the exceptional contributions of the staff who bring our mission to life. This year, we held our celebration with friends and family at the Sierra Vista Golf Center at Pueblo del Sol. These individuals embody our values of service, teamwork, compassion, and professionalism in every task and interaction. This year's Employee of the Year Awards celebrated not only excellence in performance, but the uplifting spirit and dedication that define the department.



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**Full-Time Employee of the Year – Ishmael Gomez.** Our 2025 Employee of the Year is Ishmael Gomez, a General Laborer whose positive energy is unmatched. Ishmael approaches every task, no matter how routine, as an opportunity to serve others with a smile and a can-do attitude. His kindness, helpfulness, and work ethic have not only earned the admiration of his peers but also prompted members of the public to share their appreciation directly with city leadership. He represents the heart of public service and is an outstanding ambassador for our team and the City of Sierra Vista.

**Full-Time Employee of the Year Runner Up – Remy Schneider.** The 2025 Full-Time Employee of the Year is Remy Schneider, Circulation Coordinator at the Sierra Vista Public Library. Remy brings joy and optimism to work every day. Her “we got this” approach is infectious and sets the tone for her team. She leads by example, is quick to lend a hand in any area that needs support, and places high value on building a positive team culture both within her area of responsibility and across all city departments. Her leadership and unwavering support for her colleagues make her an indispensable part of the Department's success.



**Part-Time Employee of the Year – Debbie Baker.** Our 2025 Part-Time Employee of the Year is Debbie Baker, Recreation Leader for the Adaptive Adult Recreation Division. Debbie's calm, compassionate, and professional presence brings comfort and consistency to the participants she serves. She treats every participant with sincere love, care, and patience. Debbie is also deeply respected by her colleagues and is truly a joy to work with. Her impact is profound and lasting.

**Part-Time Employee of the Year Runner-Up – Nate Albertson.** Nate Albertson, a Recreation Aide in our Sports Division, was named runner-up for the Full-Time Employee of the Year. Over nearly two years, Nate has established himself as a reliable, hardworking, and dedicated member

of the team. His attention to detail, strong work ethic, and leadership on and off the field have made him a role model among his peers. Nate exemplifies the values we strive for in every division.

## Star Award Honorees



In addition to our Employee of the Year Awards given during our banquet this year, we were proud to present Star Awards to several outstanding individuals who go above and beyond in their roles, often working across departments to ensure community success:

- **Mark Nobles** and **Brandon Pascal** (Public Works Department) – Recognized for their excellent cross-department collaboration and unwavering support.
- **Marty Elizondo** (Community Development Department) – Marty is a former Customer Service Representative from the Department of FUN and is now a Secretary in Community Development. Marty continues to support special events by working at customer service booths selling tickets and serving the community. We appreciate her continued support and are so proud of her continued professional growth.
- **Antonette Calma** (Sports) – Antonette started as an Intern for the Tourism and Economic Development Department last year who was permanently hired as a Customer Service Representative at the Oscar Yrun Community Center. She was recently promoted to Secretary for the Sports Division. Antonette is frequently referred to as “sunshine in a bottle” for her enthusiasm, positivity, and incredible work ethic.
- **Teresa Penny, Erika Sackett, and Michelle Doncaster** (Child & Family Programing) – Acknowledged for their continued excellence and passion for creating meaningful experiences for children and families and for their many behind-the-scenes contributions that keep special events and day-to-day operations running smoothly.
- **John Garza, Richard Hedglen, Richard Pelotonen, and Brett Platt** (Parks, Buildings, and Sports Field Maintenance) – Recognized for their pride in service and personal commitment for ensuring the proper care and maintenance of our ballfields, parks, and building landscaping. They always go above and beyond and seek opportunities to produce better than expected results while enthusiastically supporting cross-divisional projects.
- **Jacquelin Lindhan** (Aquatics) – Praised for her examples in leadership and commitment to service. Jacquelin is a Lifeguard who continuously seeks opportunities to be friendly and helpful to patrons and co-workers alike.
- **John Healy** (Sports & Aquatics Supervisor) – Honored for his leadership and ability to collaborate with departmental staff and cross-departmental teams. John’s deep care of progress and people are evident in everything he does. He can often be seen teaching his staff how to hang banners on Fry Boulevard, dragging and dressing fields, teaching a class to lifeguards, or running a front desk. His hands on approach and teaching staff by

demonstrating until mastery takes time and patience that is greatly respected and appreciated.

- **Jennifer Parker** (Library) – Celebrated for her commitment to customer service and community engagement.
- **Donna Hewitt** (Parks & Recreation) – Honored for her dedication to programs and staff support.
- **Stephanie Linamen** (Oscar Yrun Community Center) – Praised for her outstanding customer service and daily efforts to ensure a welcoming environment.
- **Allison Bradshaw** (Special Events Coordinator) – Commended for her creativity, planning expertise, and ability to bring the community together through vibrant events.

These award recipients represent the very best of what the department aims to deliver to the Sierra Vista community. Their contributions not only support the City’s strategic goals but enhance the quality of life for residents and visitors alike. We extend our heartfelt congratulations and gratitude to each of them.



**Summer Concerts in the Park.** Summer Concerts in the Park Series for 2025 kicked off on May 8 this year. The musicians were happy to get back to performing for the community. The Sierra Vista Symphony returned for a third year in the series on June 12 and brought out 623 people to hear their performance. The Sierra Vista Community Band, which played the first concert of the series, had 360 people on May 8 and 276 on June 28. Cowboy Poetry brought out 178 people on May 15. Sabrito had 261 people show up for their performance on May 22. On May 29, Desert Fever had 273 out listening to them play a variety of music. Desert Swing had a record number of 500+ people on June 5 come out to listen to their Big Band music.



The weather for the Summer Concerts Series was wonderful, which surely contributed to such a high turnout.

**Dine a Night.** On May 8<sup>th</sup>, 10 people came out to TakoMaki restaurant in Sierra Vista and on June 12, we had 15 people join us at the Brite Spot in Hereford. Some people in the group are vacationing or visiting family so we look forward to seeing them again when they return. This group loves to get together and socialize while enjoying delicious food at our amazing local restaurants.



**Movies in the Park.** COX sponsored our Spring/Summer Movies in the Park in May and June of this year. On May 17<sup>th</sup>, the movie was Wicked, and on June the 7<sup>th</sup>, we featured Despicable Me 4. There were over 400 people in the park who enjoyed the activities. The June 14 showing of Panda 4 had more than 200 people in attendance (we’re thinking some folks may have been on summer vacation!). They were back on June 28<sup>th</sup> to see Moana 2 as we had more than 400 people show up to enjoy the show and our beautiful



weather. A big thank you to our friends at Truly Nolen who provided free bottled water at the shows. Department staff were also on hand and set up backyard games for all to enjoy.

**Parks Maintenance.** The beautification project at the top of Soldier Creek Park has been completed and looks fantastic. This project required a tremendous effort from our Parks Maintenance team and involved the placement of approximately 600 tons of stone beautifully along the upper area of the park. The funding for this project came from CDBG. Additionally, new drainage was installed on the northeast side to address significant washout issues along the walking path.



As part of the beautification efforts, staff will soon be installing a colorful bench swing near the slides that were constructed last year in the northwest corner of the park. Alongside the slide, staff will be working with volunteers in the coming months to create a hummingbird friendly garden space, which we expect will be a beautiful enhancement once completed.

Another notable improvement took place at Len Roberts Park. The ADA walking path was repaved to create a more unified appearance and provide a better experience for park goers. New drainage was also installed to help divert the flow of water from the splash pad, keeping the walking path dry and extending the life of the path. In addition, the splash pad drain line was cleared, and a new cleanout was installed to allow for easier and more efficient maintenance.



These recent improvements, combined with the newly built playground, have truly elevated Len Roberts Park into one of the finest parks in the city. We encourage everyone to visit and enjoy the new features!

**Sports Programming.** PeeWee Sports Camp started on June 7th. There were 12 participants aged 3-5 learning about different sports and beginning to learn the concepts of team play.

The Spring Recreation Soccer season, which is run by our partners at Coronado Athletic Club, ended in early June. There were 601 registered athletes this season. A huge success!

Archery ended their sessions on May 24th with a total of 28 participants between basic and advanced levels. Another session started on June 21 with 24 participants.

May Youth Tennis Camps are growing! The session in May had a total of 21 participants. The May Adult Tennis Lessons had 6 participants.

June Summer Sports Minicamps were a success. We had table tennis with 7 participants, football with 8 participants, and our first volleyball camp with 15 participants. June tennis camps also played host to a total of 17 participants.

**Adult Sports.** The Summer Adult Basketball program started on May 29th. There were 11 teams, and we also hosted a couple of games against the Sierra Vista Special Olympics team, which is always fun!

The Spring Adult Softball program began late June with 11 Mens teams.

### **Tournaments**

June 19 – June 25 Sierra Vista Ponytail Majors and Senior District Tournaments

June 23 – July 1 Sierra Vista Little League Majors District Tournament.



**Employee Spotlight - Nathaniel Albertson.** Nate has been an exceptional employee for the Sports Division for the past two years. His dedication to his job performance as well as his ability to motivate his coworkers is unparalleled. During his time with us he has managed to perform well in the classroom as well as participate in school sports. He was a varsity tennis player and varsity soccer player.

At the close of the summer, Nate will be leaving us to attend Pima Community College. He will be pursuing his degree in Civil Engineering. Nate will leave some very big shoes to be filled after the summer ends.

### **Upcoming Events & Activities**

**The Summer Concert Series** this year will continue through July and August for 2025. The bands will play at Veteran Memorial Park on Thursdays from 6:30 to 7:30.

#### **Christmas in July Bazaar**

Date: Saturday, July 19

Location: Ethel Berger Center located at 2950 E Tacoma St, at 9:00am and return 3:00pm.

#### **Hummingbird Banding**

Date: Friday, August 1 and August 8

Pick up: Ethel Berger Center located at 2950 E Tacoma St, 2pm to 6pm

#### **BrixRising Indoor Wine Festival Trip**

Date: Saturday, August 9

Pick up: Ethel Berger Center located at 2950 E Tacoma St, 8am to 4pm

#### **Hummingbird Hunt**

Date: Saturday, August 16 and August 23

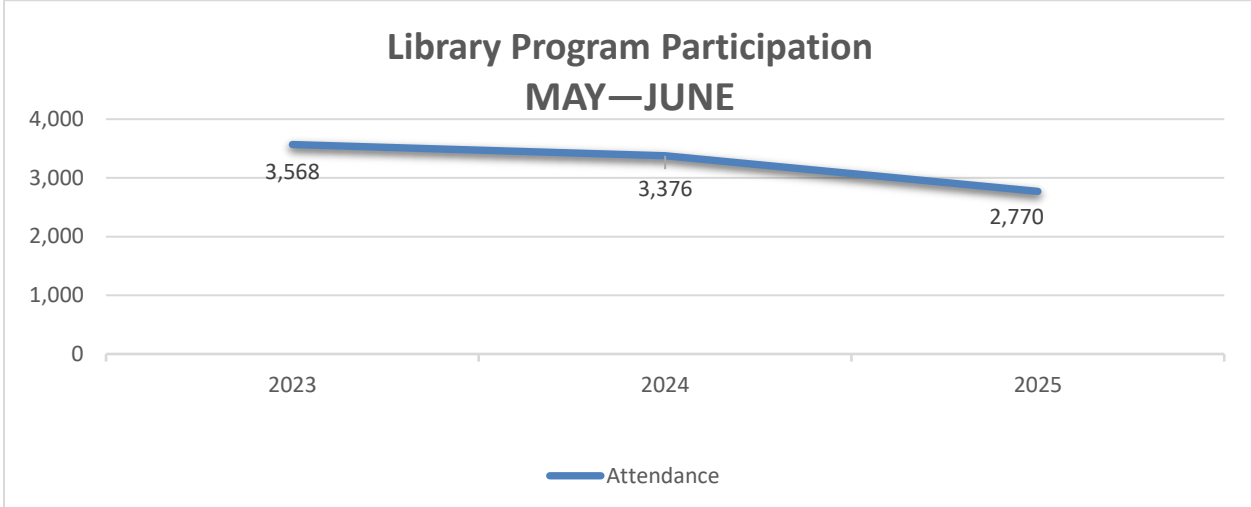
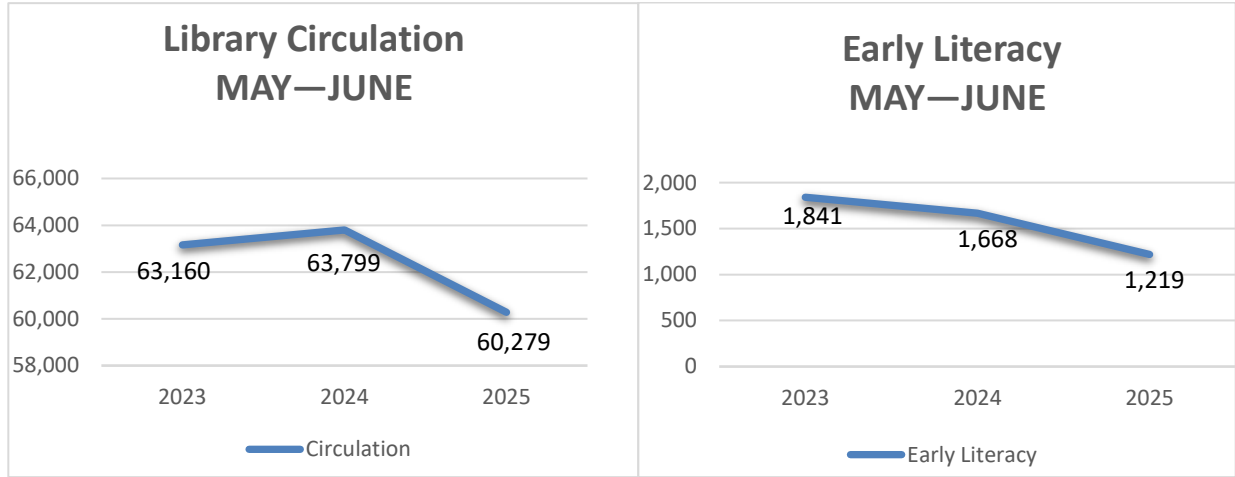
Pick up: Ethel Berger Center located at 2950 E Tacoma St, 8am to Noon

#### **Tirrito Farm**

Date: Saturday, August 30

Pick up: Depart Ethel Berger Center located at 2950 E Tacoma St, at Noon and return at 5:00pm.

<b>Library Circulation: MAY—JUNE</b>	60,279
<b>Library Program Participation: MAY—JUNE</b>	2770
<b>Early Literacy Participation: MAY—JUNE</b>	1219



**Summer Reading Success at the Library!** This year's Summer Reading challenge, *Color Our World*, was a great success. The program, which ran from June 7 through July 19, saw a total of 550 people across all age groups participate, up from 493 people last year. The librarians saw an increase in participation and program completion compared to last year. They were especially impressed by participants logging a total of 589,146 minutes! A special shout out goes to the PIO Department who created and posted some wonderful and hilarious videos to Facebook promoting summer reading.



Not only were summer readers busy logging minutes, but they also attended fun and interesting programs at the library. Thanks to the Friends of the Sierra Vista Library and the Little Library Bookstore, librarians were able to bring in performers from across the state. Both kids and adults were excited to watch Arizona Rick twist some amazing balloon stories and witness James Reid perform cool juggling tricks. The library's littlest friends delighted with the stories and magic of Sandy Sandwich the Clown and her World of Color show. While the weather didn't exactly cooperate, patrons were still able to enjoy a concert (inside instead of outside!) from the local Sky Island Sax

Quartet. The librarians also provided lots of different arts and crafts programs across all age groups as well as Art Heist Laser Tag for the tweens and teens.

Summer Reading 2025 was an unqualified success and library staff cannot wait to see what next summer has in store!

**Creative Collaborations with Child & Family Programming.** This summer, Child and Family Programming partnered with a new contractor to deliver a series of focused camps for children ages 6-12. A total of 14 camps were run with a few iterations each of 5 topics; Crime Scene Detectives, Jewelry from the Earth, Slime Science, Acting and Improv Adventures, and Clay Creations. The partnership allowed the division to provide engaging programs, some of which differed significantly from past offerings. The camps introduced new content and diversified this year's summer lineup.



The participants and guardians appreciated the unique themes and hands-on nature of the programs. Enrollment numbers fluctuated throughout the summer depending on both the content and participant availability during specific weeks. The community responded positively to the fresh approach. The experience emphasized the value of working with outside entities to offer select programs. Moving forward, additional potential partnerships will be explored in an effort to continue to enhance future programming opportunities.

**Artist Studio Offering Mini-Sessions.** This summer, *The Studio's* wheel instructor and local artist, Kasia Russell, led a series of one-night "Taste of the Wheel" classes designed to offer a low-commitment introduction to wheel throwing. These three-hour workshops were created for individuals interested in trying pottery without enrolling in a full six-session course. Each session included hands-on instruction, the firing of up to three pieces, and a return visit for glazing. Over the course of 10 classes, Kasia worked with 38 students, many of whom were first-time throwers. In total, more than 80 pieces of pottery were created, each a unique representation of the student's effort and creativity. Participants learned foundational skills such as centering, pulling, and shaping clay, while gaining a new appreciation for the art form's physical demands.



By lowering the barrier to entry, "Taste of the Wheel" helped more residents experience the satisfaction of making something with their own hands. Something tangible, lasting, and personal. Kasia has already added a couple more dates in August and is going to offer a couple "Kids Wheel Exploration" for the younger crowd.

**Department Hosts Summer Intern, Janelle Prickett.** Ms. Prickett shadowed and assisted in the library, museum, and art divisions for several weeks this summer, helping to weed collections, troubleshooting technology, and creating several art pieces for future studio class offerings. Janelle will be a senior at Buena High School in the fall. She is active in DECA and wanted to experience working in a cultural services setting to explore her future options and interests. She did a wonderful job, and staff looks forward to the public recreating some of her example pieces this fall, such as this witch tea light holder.



**Cardio Drumming Rocks Adaptive Adults.** The Adaptive Recreation division has a new favorite activity—cardio drumming! The new exercise class is a mix of dancing, drumming, and strength training for all skill levels using upbeat music, balls, and drumsticks to get feet tapping. Classes are 45 minutes long and currently offered once a month, with even staff getting involved and dancing to the beat.



Adaptive Recreation offers a variety of exercise experiences for all skill levels, including yoga, baseball/softball, cardio drumming, and seasonal hikes at various locations around Cochise County. Roughly 20 participants engaged in this month's cardio drumming class, which has a lengthy waitlist.

# Public Works

## Administration

**Grants.** The Engineering and Administrative Sections in conjunction with the Community Development Department have submitted a variety of grants. Below is a brief description of each grant which is currently in process or has had a decision announced in the last two months.

Congressional Appropriations – with the passage of a full-year continuing resolution, the City’s Phase II Pavement Improvements Project for Buffalo Soldier Trail did not move forward in FY 25. However, staff recently submitted the project for FY 26 and is optimistic about the chances of receiving funding based on the successful applications from the last two years.

Defense Community Infrastructure Program (DCIP), Department of Defense, \$8,152,100 with a flexible soft match - A pre-proposal was submitted to the Department of Defense in early July and is awaiting a response. If awarded, the project would extend sewer and communication infrastructure to the airport, leading to additional economic development opportunities. The City’s first DCIP application in 2020 was successful and helped fund the construction of Fire/EMS Station #4. Unfortunately, the City’s applications since then have not been funded, which has been disappointing given the amount of staff time which has been devoted to submitting proposals. This is the final year staff is pursuing DCIP funding for the Airport. If the application is unsuccessful again, other opportunities will be pursued.

Bureau of Land Management, Threatened and Endangered Species Program, \$578,796 – Staff working in conjunction with the Cochise Conservation and Recharge Network recently submitted a grant application to fund the hydrologic monitoring at CCRN sites by private consultants for 3.5 years. Years of monitoring data helps to set CCRN projects apart when applying for grants and has been instrumental in the acquisition of millions of dollars. Although this work has historically been funded by Cochise County, the grant will reduce the reliance on local funding while continuing to ensure monitoring work is maintained on CCRN project sites.

**Retirements.** Congratulations to Kent Rader - Facilities Technician, Bill Frye - Compost Technician, and Jodi McGrath – Engineering Technician who recently completed their careers at the City and entered the happy world of retirement. Kent worked for the City for about seven years and was the City’s HVAC specialist. Bill was one of the last remaining employees in the Public Works Department who started in the 1990s! Jodi started at the City as a drafter before being promoted to Engineering Technician and worked at the City for five years. They will all be missed, but the department wishes them all the best in their future endeavors.

## Streets



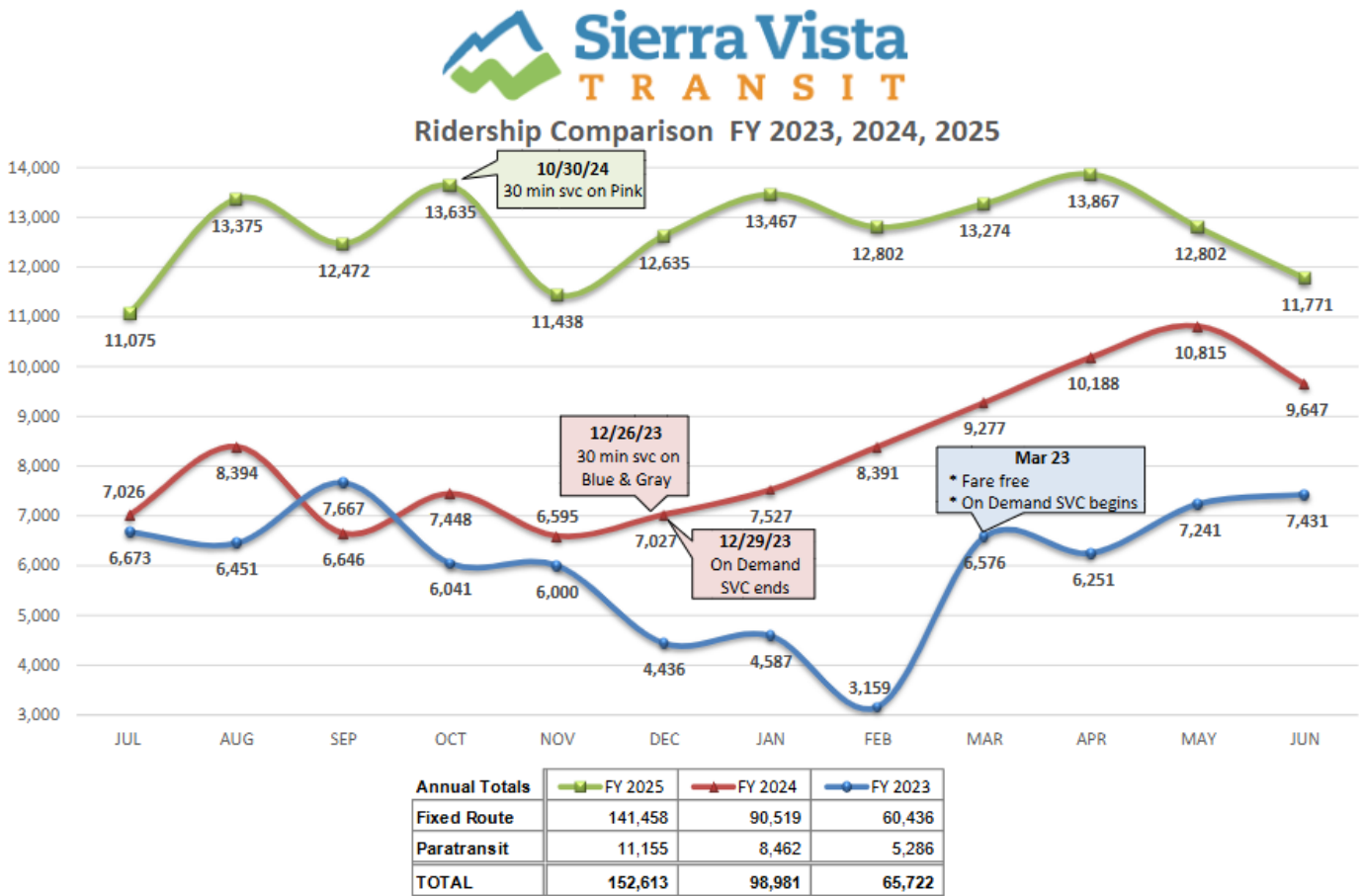
**Monsoon Management.** As fire season transitions into monsoon season, the risk of wildfires has thankfully decreased substantially. However, weed growth is becoming more prevalent throughout the City as well as other side effects of monsoon season including heaved sidewalks and potholes. The Streets crew has been hard at work filling potholes, spraying for weeds, replacing sidewalks, and closing roadways as needed due to excessive water. Although the area has already seen a few good storms, rainfall totals are still well below average for monsoon season and for the year as a whole.

## Refuse

**Compost.** Although the early spring saw a run on compost, resulting in no compost being available for a few weeks, the Compost Facility was able to reopen compost sales on May 10<sup>th</sup>. Updated information on compost availability can be found on the City’s website at [Green Waste & Compost | City of Sierra Vista, AZ](#)

## Transit

**Ridership.** Based on the data staff has been monitoring, ridership continues to be strong. Increases have stabilized over the last few months and are settling into a new normal of between 11,000 and 14,000 riders per month since the summer of 2024.



**Triennial Review.** Staff is preparing for its Triennial Review with the Federal Transit Administration on July 29<sup>th</sup> and 30<sup>th</sup>. The Triennial Review is an intensive process involving multiple City departments including Public Works, Finance, Procurement, and Human Resources. A large number of supporting documents were provided to the FTA earlier this year, and for the first time in six years, both the FTA and consulting staff will be visiting Sierra Vista in person to assess Transit management and operations. Any “findings” will be known within a month, and staff typically then has several months to make necessary corrections. The initial response to the written documentation was favorable, so staff is optimistic about a good review, although some amount of “findings” is all but assured due to the exhaustive nature of the review and continuing changes in federal regulations.

**Route Study.** The Transit Route Study is underway, and staff has been impressed with the consulting team led by HDR. The initial months of the study have been focused on the consulting team gathering information about the current routing system, rolling stock (vehicles), staffing, ridership, demographics, potential service area expansions, challenges with current operations, etc. By early fall, the study will become more visible to passengers and the community as a whole when the consulting team starts conducting surveys. In addition to pop-up events scheduled at both Oktoberfest and Art in the Park, there will also be surveys conducted on buses and online. After data is gathered in the fall, the consulting team will start honing in on specific recommendations with a final completion date of the study scheduled in the spring of 2026, in time for the City’s annual budget preparation.

## Engineering



**North Garden Avenue.** Phase I of the North Garden Avenue Improvement Project is well underway. Phase I covers all elements from the box culvert south to Fry Boulevard. The project is constructing a more pedestrian-friendly corridor along North Garden Avenue, similar to what was built on west Fry Boulevard. The reduction in unnecessary pavement width will also lead to savings in long-term pavement maintenance costs and provide additional opportunities for streetscape and landscaping improvements to enhance the visual appeal of the area. Due to the construction, North Garden Avenue is currently restricted to northbound travel only.

**State Route 92 Multi-Use Path.** The project to construct a new multi-use pathway along the west side of State Route 92 between Foothills and Avenida Cochise has been awarded and is preparing to start construction soon. This project has been on staff’s radar for a number of years and will fill in a critical gap in the city’s pathway network. Primary funding for the project is through a grant from the Federal Transit Administration which is designated to improve regional connectivity and pedestrian/bicycle access between bus stop locations.



## Airport

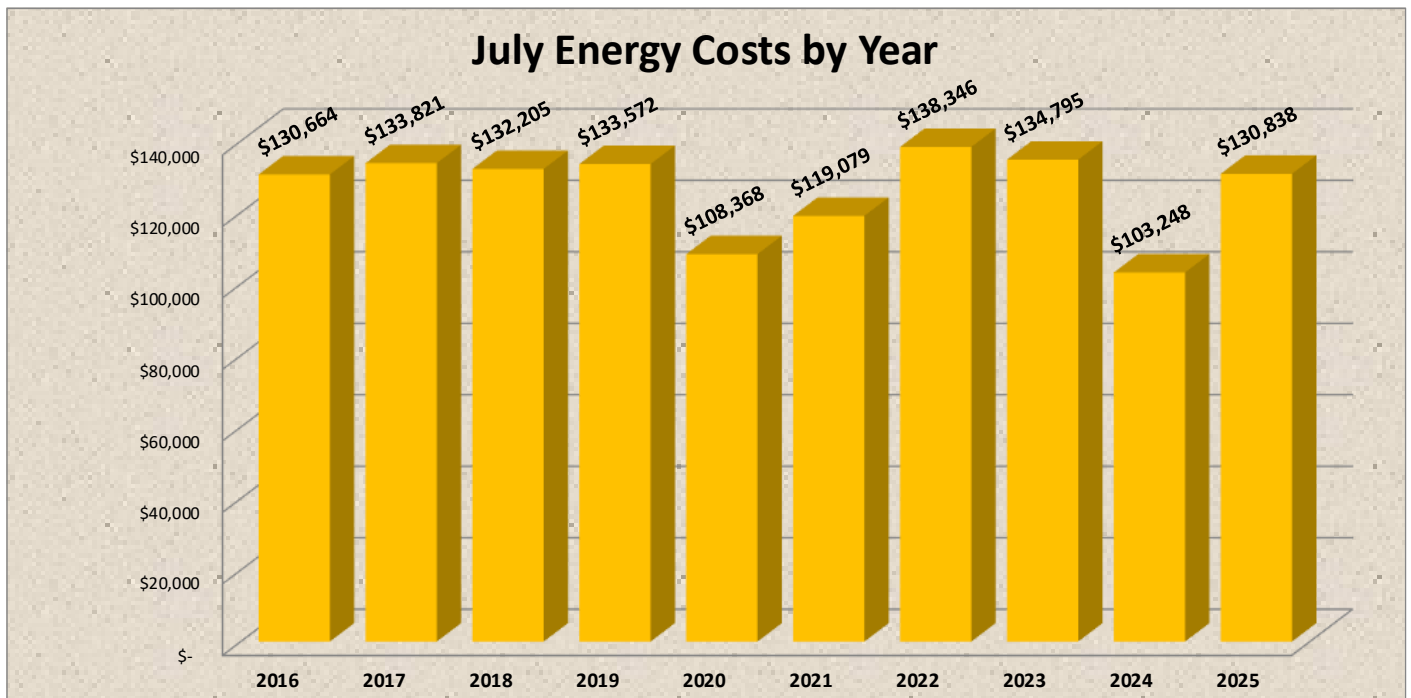
**Fire Season.** Fire season at the Airport is starting to wane but was reasonably busy. Fortunately, some early season storms have resulted in mitigation of risk earlier than usual. Management would like to thank previous Airport Technician Wayne Durham and Interim Airport Technician Ryan Snell for all their hard work in coordinating staffing coverage during fire season. An additional “thank you” goes to George, Charli, Justin, Brian, Duke, and Cody for all their efforts on the tarmac in the summer heat to help keep firefighting planes fueled.

**Pavement Repair.** Bids opened in late April on a construction project to rehabilitate and reconstruct the pavement near the self-serve fuel area and hangars. Two bids were received, and the low bid was well under the engineer’s estimate. A grant application was submitted to the FAA in early May, and staff is still awaiting a response. Construction will be contingent on the grant offer and weather but is tentatively scheduled to begin in the fall. The pavement repair will

address some deteriorating areas and help to restore the pavement surface. Federal and state funds are anticipated to cover over 95% of the total project cost on a reimbursement basis. It'll be a busy construction season at the Airport, as the Fort is currently finishing some major construction projects as well.

## Facilities

**Electricity Cost.** Energy costs are up this month due to some very warm temperatures, the lack of relief from monsoons, and an increase in the wholesale fuel cost adjustor, which is typical during the summer months due to spikes in energy usage. The impact of the wholesale fuel cost adjustor is most easily seen in the City's streetlight bill which, all other factors being equal, is similar from year to year. However, July 2025 streetlight costs were more than \$2,000 higher than July 2024.



## Commissions

**Environmental Stewardship.** The Environmental Stewardship Commission currently has two members and three vacancies, but a recent resignation will bring the commission down to only one member. Since the commission does not have a quorum, it will only be able to hold work sessions until some additional applications come in. The group decided to cancel their July meeting. The next meeting/work session has been tentatively scheduled for August 27<sup>th</sup> at 3:30 p.m. in the Second Floor Conference Room at City Hall pending the receipt of additional applications.

# Tourism and Economic Development

**Economic Framework Strategy Development.** The Economic Development Commission continues to support the development of the new 2025 Plan for Prosperity with expected final presentation to the council in July for approval. The updated framework has six objectives as requested by Council.

- Support the missions and growth of Fort Huachuca
- Maximize economic impact of the Sierra Vista Municipal Airport
- Develop Opportunities with Mexico
- Improve opportunity for entrepreneurship and business engagement
- Focus on Sierra Vista as a hub for sports and regional tourism
- Increase awareness of Sierra Vista

## Priority 8: Enhance and improve infrastructure that supports Economic Development

**Develop airport infrastructure to support future growth.** Staff continues work with Launch on Demand in pursuit of the FAA part 433 license to operate a spaceport reentry site. Staff is marketing the space available at the Sierra Vista Municipal Airport to tech-centric businesses compatible with the mission on Fort Huachuca and anticipated user, BlackStar Orbital. City staff expected the BlackStar Orbital lease to be signed in July 2025.

Additionally, staff remain in coordination with both the US Army Corps of Engineers (CoE) LA District, and the FAA Phoenix Airport District Office on the 203-acre land conveyance. As of June, the CoE was working on the environmental scope of work and initial coordination with the FAA environmental team.

Director Tony Boone attended and graduated from the Thunderbird School of Management's Space Leadership, Business, and Policy Certification program, held in Washington, D.C. in May. This opportunity allowed for advanced networking and connection making opportunities in the space sector and provided valuable industry knowledge and insight for the growth of Sierra Vista's future spaceport and tech economy.

Staff worked in cooperation with Public Works to submit another Defense Community Infrastructure Program grant application. If awarded, this grant would provide critical sewer line infrastructure needed to support future growth of the municipal airport.

## Priority 10: Actively engage economic development stakeholders, especially current and future potential businesses.

### Economic Development Activities and Key Engagements

#### Fort Huachuca

Nothing new to report.

#### Chambers of Commerce and Business Startup

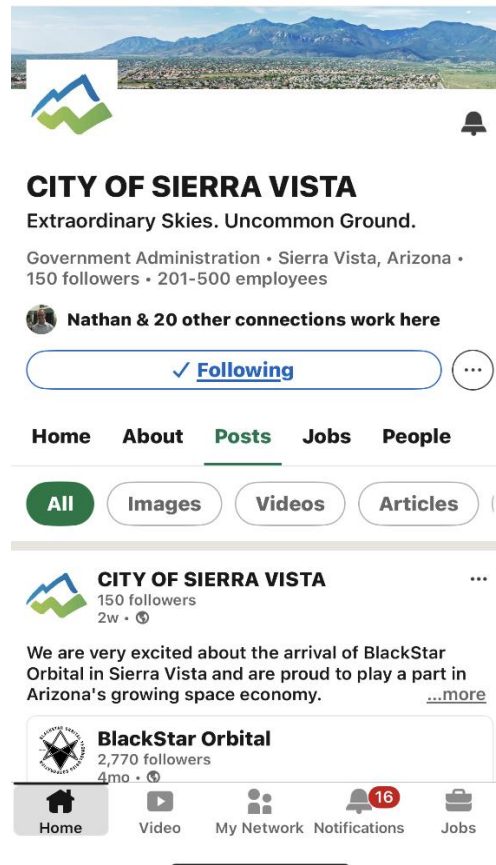
Tourism and economic development staff attended several events, including mixers and ribbon cuttings, and conducted several business walks this period. The City was proud to celebrate the opening of Southwest Cancer Care with the Sky Islands Regional Partnership on June 27<sup>th</sup>. Located in the old Sears building, this grand opening represents a significant economic investment in our community and provides a much-needed service to our residents.

### UACI Partnerships

Staff received four applications for this round of the UACI Sponsored Launch Program and selected three companies to proceed with an interview. Economic development staff, and our partners at the Sky Islands Regional Partnership, look forward to hearing the presentations and hopefully making a selection for sponsorship to be announced in the next report.

### New Business

Staff have had several discussions with selected marketing and advertising providers to complete the upcoming end of the fiscal advertisements and explore new options that better suit our goals moving forward. As part of this initiative, staff created, and will begin managing, an official City of Sierra Vista LinkedIn page. Your follows are encouraged and appreciated!



**Economic Development Commission.** The Economic Development Commission worked on finalizing their recommendation for the FY25 Plan for Prosperity which will be presented to Council for approval at the July 10<sup>th</sup> meeting.

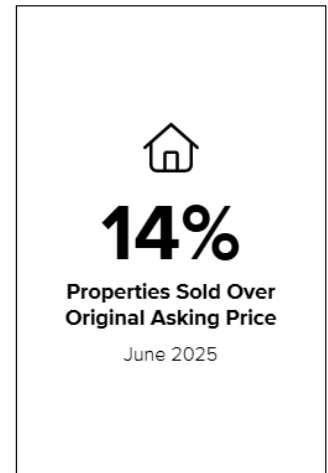
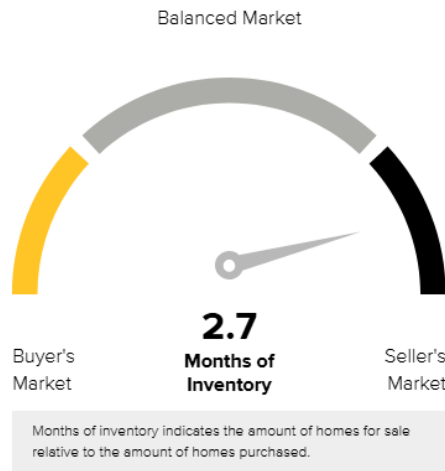
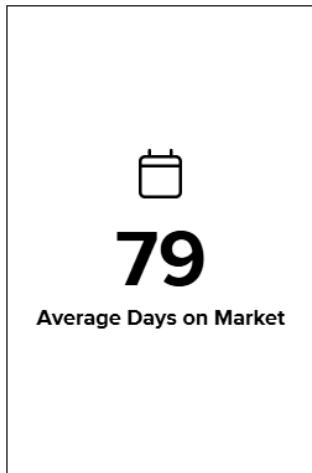
A record number of nominations were received for this year’s Business Recognition Program, and the commission will be making the winning selections at their next meeting on August 11<sup>th</sup>.

**Jobs Report.** No report this quarter.

**Housing Report.** The housing market remains stable with realtors reporting that many buyers are taking their time when it comes to making a buying decision in this increasingly advantageous seller’s market.

	Current Period Jun 2025	Last Month May 2025	Change From Last Month	Last Year Jun 2024	Change From Last Year
<b>Homes Sold</b>	59	62	▼ 5%	53	▲ 11%
<b>Median Sale Price</b> ⓘ	\$310,000	\$299,500	▲ 4%	\$285,000	▲ 9%
<b>Median List Price</b>	\$310,000	\$300,000	▲ 3%	\$295,000	▲ 5%
<b>Sale to List Price Ratio</b> ⓘ	98%	99%	▼ 1%	98%	0%
<b>Sales Volume</b> ⓘ	\$18,297,299	\$19,066,700	▼ 4%	\$15,251,307	▲ 20%
<b>Average Days on Market</b>	79 days	89 days	▼ 10 days	51 days	▲ 28 days
<b>Homes Sold Year to Date</b> ⓘ	307	248	▲ 24%	326	▼ 6%

**Market Climate**



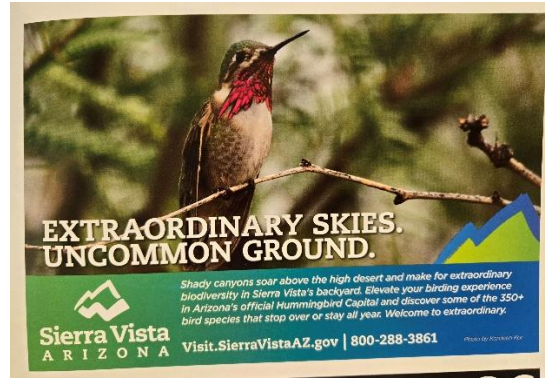
**Priority 9: Conduct effective marketing efforts to attract jobs and increase tourism.**

**Tourism Commission.** The Tourism Commission met May 19<sup>th</sup> at the Oscar Yrun Community Center. Discussion of project updates and swearing in commissioners at the next meeting took place. Next commission meeting is scheduled for August 4<sup>th</sup>.

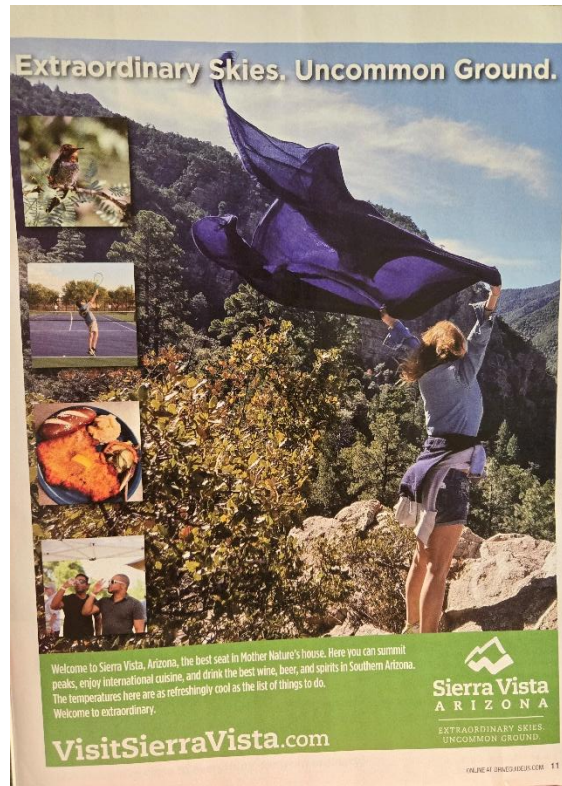
**Advertising- Print and Social Media.** Staff worked with Communications staff members to get ads created for *Cornell Living Bird*, *Airstream Life*, *Bird Watcher's Digest* and *Arizona Drive Guide*. Advertisements that ran during this period were *Bird Watcher's Digest*, *Arizona Drive Guide*, and *Cornell Living Bird*.



*Bird Watcher's Digest*



*Cornell Living Bird*



*Arizona Drive Guide*

## Visitor Center



**Sierra Vista Adventure Guide App.** The Sierra Vista Adventure Guide App has 198 downloads. Currently, the Adventure Guide is available on the Android App Store and staff continues to advertise it on social media and on postcards while working with the City Manager Staff to reinstate it on Apple.

## Cochise County Tourism and Economic Council (Explore Cochise) Executive Report

This report includes a regular report for the Cochise County Tourism and Economic Council (CCTEC). The activities of the CCTEC are defined through an intergovernmental agreement (IGA) between the participating communities and Cochise County. Funds received from each entity are cooperatively invested in marketing efforts to promote Cochise County as a destination for tourists and economic investment. The Council committee members, defined through the IGA, are the Cochise County administrator and city managers from each invested community, which include Benson, Bisbee, Douglas, Sierra Vista, and Willcox.

**Ads: Print and Digital.** Staff wrapped up advertisements for the fiscal year and continued to run a social media advertisement campaign for Southwest Wings. Advertisements that came out were for *ROVA* magazine and *True West* magazine.



True West

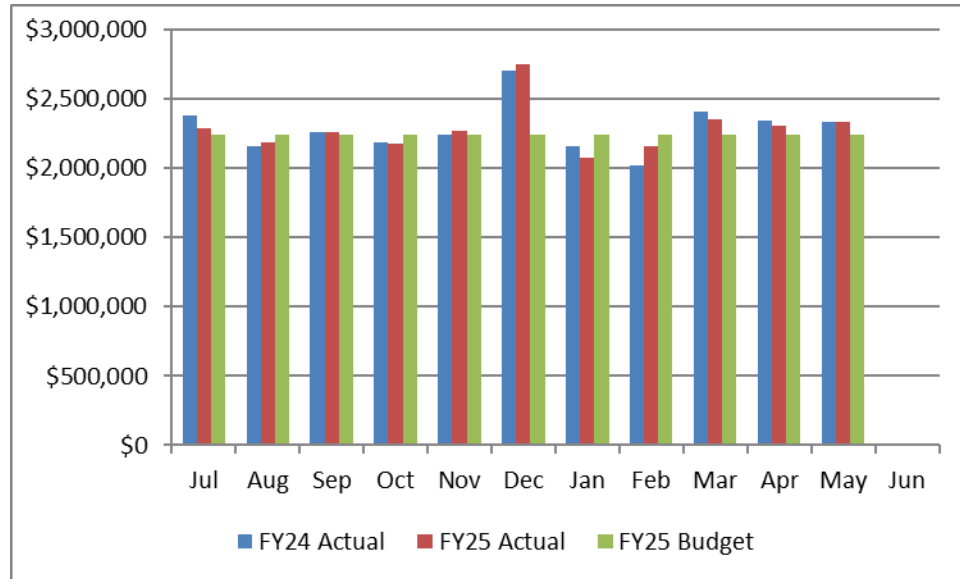
ROVA

**Quarterly Visitor Center Meeting.** City of Benson staff hosted the fourth Quarterly Visitor Center meeting. Visitor center representatives from around Cochise County attended and got to experience the Mescal Movie Set, have a behind-the-scenes look at the Benson splash pad and their softball fields. Every Friday, Benson hosts a free lunch for their community, which staff attended, having meaningful conversation with members of the community as well as learning more from Benson staff about how they put this program on. In the afternoon, Benson staff gave a tour of their historic downtown and facilitated conversations with small business owners. The next meeting will be hosted by the City of Willcox in October.

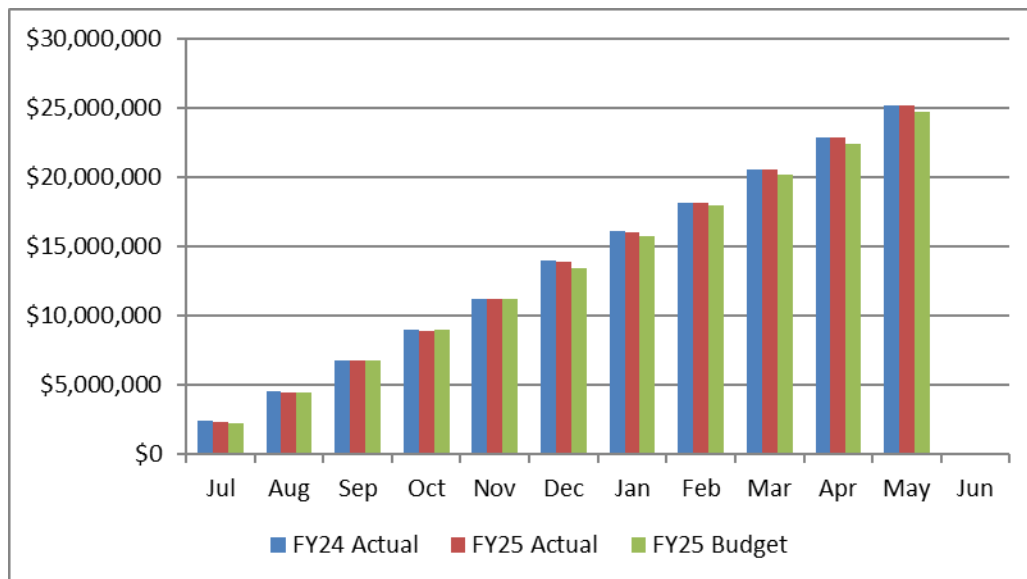


# Administration

**Sales Tax Collection.** Gross privilege tax collections were down \$36,342, or 1%, for April and up \$4,658, or 0.20%, for May from last fiscal year. The chart below provides a monthly comparison of FY25 actual, FY25 budget, and FY24 actual.



Through May, TPT revenues are \$469,073, or 1.90%, above budget and \$43,555, or 0.17%, below last year to date. The chart below provides a monthly comparison of FY25 actual, FY25 budget, and FY24 for the Fiscal Year.



Description	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25
Utilities	127,236.63	92,499.62	100,414.59	101,213.80	98,862.64	105,528.65	108,441.45	86,964.30	104,516.87	106,023.63	110,978.65	96,726.10	99,847.14	91,785.41
Communications	19,942.35	22,205.51	21,182.60	25,348.91	21,712.73	10,517.11	11,219.37	11,469.46	11,467.79	9,993.83	10,459.75	4,957.06	8,823.31	11,738.58
Publication	618.88	737.19	652.37	602.06	715.73	633.24	627.82	644.13	604.05	678.73	603.84	615.37	561.65	681.99
Restaurant & Bar	264,038.02	251,445.55	267,280.32	252,484.33	242,260.28	275,737.34	244,149.94	258,863.52	275,327.58	249,463.06	259,812.69	302,922.98	282,615.10	278,169.47
Contracting - Prime	114,614.62	74,160.46	107,850.14	120,928.46	82,550.87	91,378.37	62,146.29	88,544.37	78,134.04	14,762.01	88,863.18	488.42	44,825.24	121,682.49
Retail Sales	1,084,611.28	1,102,513.14	1,012,942.66	1,037,707.30	1,004,408.86	1,021,068.44	1,026,789.93	1,088,069.29	1,327,323.40	984,075.40	985,381.20	1,123,524.50	1,107,720.29	1,070,262.74
Use Tax Purchases	54,234.04	74,867.01	68,108.46	72,417.92	69,043.07	60,790.78	61,226.91	39,598.75	96,937.67	59,764.95	67,655.65	115,710.81	67,135.40	69,537.93
Use Tax from inventory	112.09	619.75	2,654.36	84.06	113.34	2,144.18	146.79	1,651.30	278.44	78.65	1,129.80	664.52	139.12	1,646.97
Residential Rental	40,428.38	45,570.65	50,415.27	38,742.99	41,527.76	54,349.59	40,851.32	42,201.87	72,650.06	14,734.71	5,068.91	172.57	1,273.37	
Retail Food for home consumption	298,720.48	320,253.05	304,574.54	306,654.79	302,304.22	298,794.22	314,578.47	314,385.90	434,386.77	315,145.02	302,290.67	313,188.36	312,710.44	310,919.85
Commercial Rental	25,760.43	30,029.00	30,240.05	36,087.71	28,694.99	31,426.93	27,294.18	32,036.20	36,078.53	33,663.50	26,332.40	33,445.50	30,307.20	29,622.94
Tangible Property Rental	24,573.19	29,701.45	29,384.68	30,814.03	34,539.41	37,487.83	26,411.42	35,102.24	32,578.72	29,396.53	25,012.15	35,231.05	29,008.83	32,935.30
Extended Stay	124,685.36	116,881.58	86,213.81	103,955.92	103,613.35	108,921.19	96,107.97	87,942.11	82,607.68	96,492.69	106,861.25	143,933.17	121,812.00	131,992.70
Online sales	122,180.00	126,989.29	130,741.29	128,020.94	125,526.87	126,693.20	128,741.23	147,123.84	174,192.00	133,287.64	128,426.38	142,489.08	136,561.87	145,577.22
Other	38,146.65	44,016.75	30,511.16	28,785.64	25,945.82	30,439.66	26,211.62	37,863.58	7,760.97	27,398.43	35,641.01	34,754.65	60,219.62	40,694.51

## Human Resources

**Recruiting.** The internship program is currently in progress. A total of eight interns were hired to work and learn in the Communications, Finance, Community Development, PW-Engineering, and Police departments. Many interns are currently at the high school level and others are on break from their college studies. The internship program runs May 19 – July 25<sup>th</sup>.

The City had 30 new hires during May – June 2025.

**Benefits.** HR and our benefits consultants conducted six Open Enrollment informational meetings May 14-15. Two of the meetings were held after 5:00pm so employees could also bring their spouses. Most of the meetings were well attended and HR received positive feedback from the various employees.

**City Newsletter.** HR issued the Citywide employee newsletter in May and June to all City employees via e-mail/Sharepoint. Several departments are asking to submit articles to be included in the newsletter which we are happy to accommodate. Statistics for May and June 2025 issues are:

May 2025	253 page visits	18 likes	4 comments
June 2025	215 page visits	13 likes	6 comments

**Accomplishments.** Prior to the start of open enrollment, HR presented a training session to new Fire personnel regarding the City’s benefits so these employees would be knowledgeable when Open Enrollment started. The training was attended by 7 employees.

HR presented “Preventing Workplace Harassment” training to all City employees May 28, 29 and June 4 and 5. It was a 1-hour mandatory training that focused on compliance with federal anti-harassment laws and how to report any harassment in order to keep our workplace free of harassment or discrimination. All eight training sessions were well attended with a total of 445 full-time and part-time employees attending the training.

# Community Development

## Planning & Zoning

- Amendments to the Development Code.** The City Council adopted a series of amendments to the Development Code recommended by the Planning and Zoning Commission as part of their Annual Work Program. The amendments provide standards for construction staging areas and temporary field offices; allowing additional height for freestanding signs to incorporate architectural design features and providing for flexibility on setbacks on existing developed parcels; expanding the list of exempt signage; and enacting standards on portable signs. The interior side setback for single-family semi-detached dwellings was removed, making them feasible to construct. The multi-family residence district regulations were amended to facilitate conversion of commercial buildings for multi-family use. Landscape and buffer standards were amended to improve site design. Finally, setbacks were reduced from five feet to three feet for carports and covered patios built with fire resistant materials in manufactured home parks.
- Conditional Use Permit.** The City Council approved a conditional use permit for True Vine Ministries to operate a place of worship at 100 S. 2nd Street South.
- PY 2025 CDBG Annual Action Plan.** The City Council approved the Program Year 2025 Community Development Grant (CDBG) Annual Action Plan, which includes funding for Phase I construction of Henry Jones Legacy Park, site improvements for Catholic Community Services of Southern Arizona’s transitional housing, parking lot rehabilitation at St. Vincent de Paul Thrift Store, Better Bucks of Sierra Vista’s Better Work and Community Connect Program, and United Way of Sierra Vista and Cochise County’s Emergency Crisis Fund.
- Development Review Committee (DRC).** On June 13, 2025, the DRC voted to approve a site plan for the construction of a new 27,000 square foot mini- storage building on property located at 1400 S. SR 92.
- Neighborhood Commission.** The Neighborhood Commission meeting in June was cancelled due to a lack of quorum.
- Commission on Disabilities Issues.** CoDI did not meet during the reporting period due to lack of membership (only two members remain).

## Building & Inspection Services

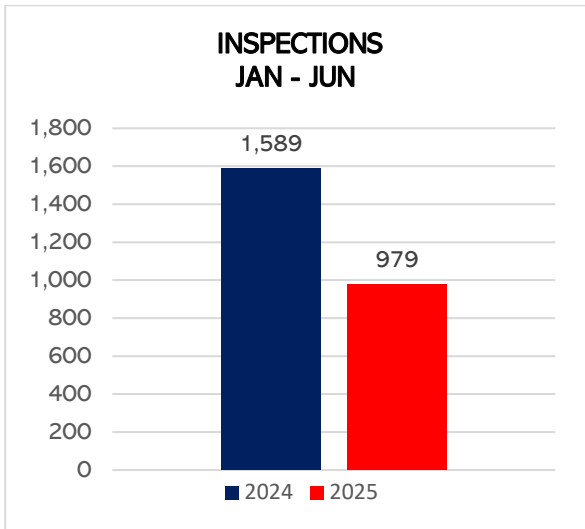
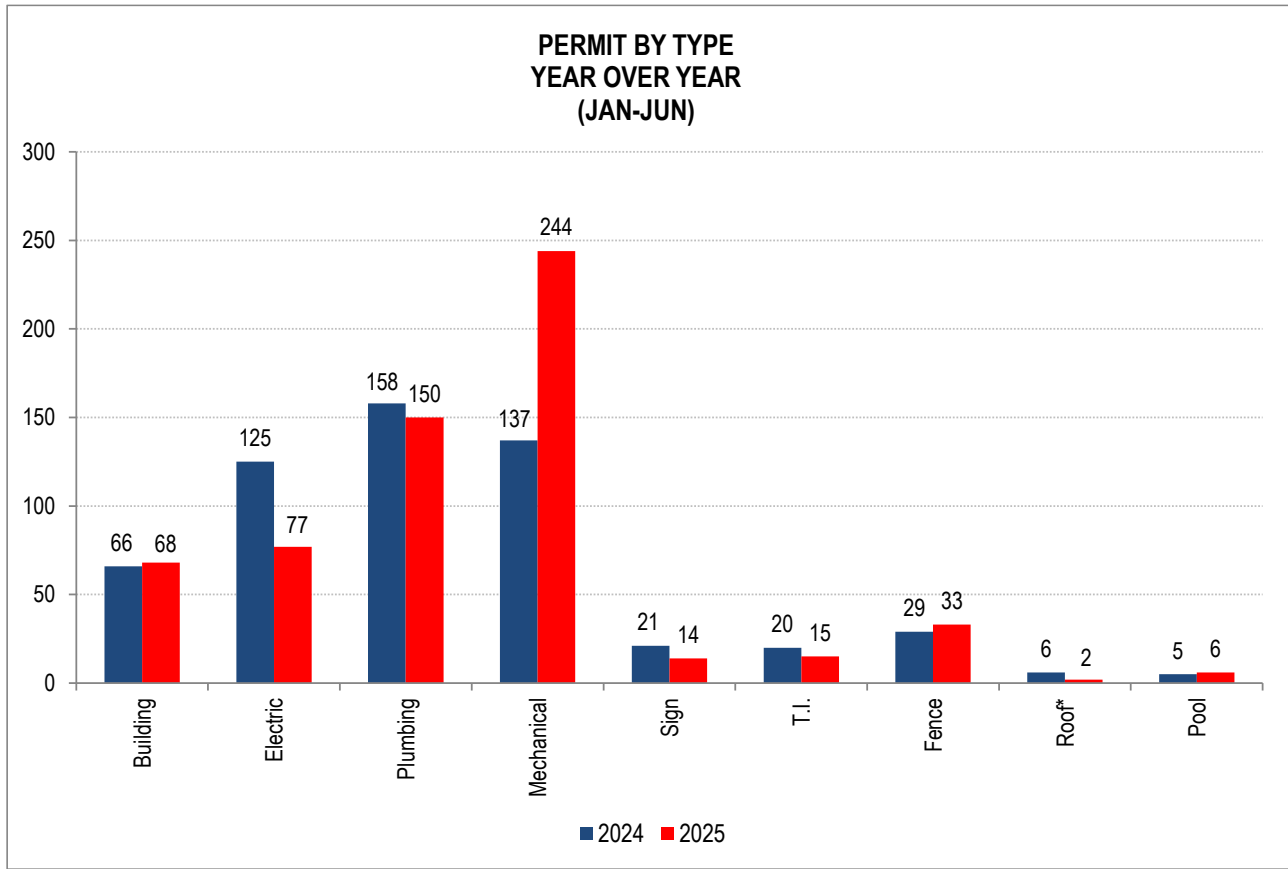
The following projects were reviewed/inspected/completed during the reporting period:

PLANS UNDER REVIEW/OUT WITH COMMENTS		
Project Name	Project Type	Address
PLUMBING WORK TO BE COMPLETED IN MEN'S & WOMEN'S WASHROOM AND NEW BREAKROOM. ELECTRICAL WORK TO BE COMPLETED	Tenant Improvement - Commercial	197 East Fry Boulevard
REPLACEMENT OF 9 EXISTING ANTENNAS WITH 9 NEW ANTENNAS REMOVE DIPLEXERS, INSTALL 3 RRHs INSTALL JUNCTION BOXES	Cell Tower	400 West Wilcox Drive

CONNECTING TWO UNITS WITH DOOR THROUGH NON- LOAD BEARING WALL. CHANGING THE OCCUPANCY - 264 & 268 W FRY BLVD	Tenant Improvement - Commercial	264 West FRY Boulevard
ENCLOSING PATIO AREA	Tenant Improvement - Commercial	2097 East FRY Boulevard
REMOVE OLD CABINETS & LOCKERS IN PHARMACY. RELOCATE 2 INTERIOR WINDOWS, DEMO & BUILD OUT NEW NON-LOAD BEARING	Tenant Improvement - Commercial	4755 East Campus Drive
INSTALLATION OF A TYPE 1 KITCHEN HOOD IN THE FACILITY	Tenant Improvement - Commercial	5142 Paseo Las Palmas
53,636 SQ FT STORAGE BUILDING AND CANOPY STRUCTURES	Commercial - New	1400 South HIGHWAY 92
SHILOH CHRISTIAN MINISTRIES - NEW CHILDREN'S BUILDING	Commercial - New	1519 Avenida del Sol
INSTALLATION OF FACTORY-BUILT BUILDINGS ONTO FOUNDATIONS AND CONNECTED TO UTILITIES	Commercial - New	100 West Kayetan Drive
REBUILDING OF BUILDING, ROOF, FLOORING, APPLIANCES, WATER HEATER, WINDOWS, PIPES, AC UNIT AND DUCTING	Tenant Improvement - Commercial	93 KINGS Way
<b>PLANS APPROVED</b>		
<b>Project Name</b>	<b>Project Type</b>	<b>Address</b>
PLUMBING AND ELECTRICAL CONDITIONG AND EQUIPMENT CONNECTION	Tenant Improvement - Commercial	1618 East Fry Boulevard
<b>PERMIT ISSUED/UNDER CONSTRUCTION</b>		
<b>Project Name</b>	<b>Project Type</b>	<b>Address</b>
MODIFICATION TO T-MOBILE FACILITY ON EXISTING TOWER. REMOVE (6) RADIO UNITS AND ASSOCIATED CABLING, INSTALL (93) RADIO	Cell Tower	260 North GARDEN Avenue
PURCHASE AND INSTALLATION OF METAL SHED, 18' X 30' FULLY ENCLOSED WITH ROLLUP DOOR AND MAIN DOOR	Accessory Structure (Non-Shed) - Commercial	4481 CAMPUS Drive B STE
INSTALL A 25' X 32' SHADE STRUCTURE IN THE SOUTH YARD OF LEMAN ACADEMY OF EXCELLENCE	Accessory Structure (Non-Shed) - Commercial	1000 East WILCOX Drive
CATH EQUIPMENT UPGRADE IN AN EXISTING CATH LAB. MECHANICAL & ELECTRICAL WORK IS LIMITED TO THE TIE-IN REQUIRED BY THE...	Tenant Improvement - Commercial	5700 East HIGHWAY 90
REMOVE & REPLACE EXISTING BATHROOM STALLS, SINKS AND COUNTERTOPS IN MEN'S & WOMEN'S BATHROOMS	Tenant Improvement - Commercial	2600 East TACOMA Street

REMOVE TEMPORARY PARTITIONS. REMOVE TILE & CARPET FLOORING. INSTALL NEW LAMINATE FLOORING. INSTALL A NEW PUBLIC RESTROOM	Tenant Improvement - Commercial	2151 South HIGHWAY 92 108
STUCCO/LATH	Tenant Improvement - Commercial	102 North 2ND Street
NEW FRONT FACADE AND INTERIOR RENOVATION	Tenant Improvement - Commercial	99 South HIGHWAY 92
NEW (12) CLASSROOM BUILDING #5 ON THE EXISTING AMERICAN LEADERSHIP ACADEMY CAMPUS	Commercial - New	3039 Leadership Way
REMOVE (9) ANTENNAS AND INSTALL (9) NEW ANTENNAS, REMOVE (9) RRH'S AND INSTALL (11) NEW RRH'S, REMOVE (2) OPV'S AND (TEXT	Cell Tower	2050 East WILCOX Drive
UPGRADE EXISTING COMMERCIAL KITCHEN HOOD FIRE SUPPRESSION SYSTEM (ANSUL) TO PROTECT ADDITIONAL PRESSURE FRYER.	Tenant Improvement - Commercial	2190 East FRY Boulevard A
VERIZON EQUIPMENT UPGRADE TO EXISTING TOWER - REMOVE (9) HEX658CW0000X ANTENNA(s) (2) OVP(s) IN SHELTER INSTALL (TEXT	Cell Tower	1950 South HIGHWAY 92
PLACE CONNEX IN BACK LOT	Accessory Structure (Non-Shed) - Commercial	1481 East FRY Boulevard A
T.I. TO BUILD OUT FOR NEW UNCLE SHARKI POKE BAR RESTAURANT	Tenant Improvement - Commercial	1048 East FRY Boulevard D
TI BUILD OUT FOR NEW SANDWICH SHOP	Tenant Improvement - Commercial	920 East FRY Boulevard
VENTILATION SYSTEM AND 4 SINKS	Tenant Improvement - Commercial	1865 PASEO SAN LUIS C
REMODEL DENTAL OFFICE	Tenant Improvement - Commercial	3477 CANYON DE FLORES A
INSTALL HI/LOW DRINKING FOUNTAIN AT RESTROOMS. RUN 3 20AMP CURCUITS WITH POLES FOR CASH REGISTERS	Tenant Improvement - Commercial	51 East WILCOX Drive
FRAME IN TWO OFFICES OF EQUAL SIZE, PROVIDE A 4040 FIXED WINDOW IN EACH OFFICE	Tenant Improvement - Commercial	580 East WILCOX Drive
REMODEL RESTAURANT FOR NEW TENANT	Tenant Improvement - Commercial	1850 East Wilcox Drive
VERIFY PROPERTY CORNERS, INSTALL 8' HIGH PERIMETER FENCING OF WROUGHT IRON OR CHAINLINK, CONSTRUCT DRIVEWAY (TEXT)	Tenant Improvement - Commercial	311 East Wilcox Drive 201
TENANT IMPROVEMENT TO EXISTING RETAIL TENANT. DEMO NON-BEARING WALLS, DOOR, CEILINGS, DUCTWORK AND FINISHES. (TEXT)	Tenant Improvement - Commercial	400 North HIGHWAY 90 C1

NEW 5663SQFT COMMERCIAL BUILDING ON APN: 10778095C - OFFICE TIER 1 REVIEW	Commercial - New	2091 Paseo San Luis
<b>PROJECT COMPLETED</b>		
<b>Project Name</b>	<b>Project Type</b>	<b>Address</b>
PURCHASE AND INSTALLATION OF METAL SHED, 18' X 30' FULLY ENCLOSED WITH ROLLUP DOOR & MAIN DOOR	Tenant Improvement - Commercial	4481 CAMPUS Drive B STE
TI IMPROVEMENT, ELECTRICAL, NEW CEILING	Tenant Improvement - Commercial	2387 East FRY Boulevard
Please see attached plans - front entry roof extension	Addition - Commercial	4300 East GOLDEN ACRES Drive
REMOVE EXISTING ROOFTOP EVAPORATIVE COOLERS, ROOFTOP HEATERS AND EXHAUST FANS. REPLACE WITH SPLIT SYSTEM HEAT PUMP (TEXT)	Tenant Improvement - Commercial	156 West KAYETAN Drive
HAIR SINK AND HAIR TRAP	Tenant Improvement - Commercial	2151 South HIGHWAY 92 103
REPLACE 3 TOP PLATES ABOVE STORAGE ROOM DOORS WITH WOOD ROT	Tenant Improvement - Commercial	900 East WILCOX Drive
DOCK DOOR CONSTRUCTION AND PAVEMENT EXPANSION TO INCREASE THE FACILITY'S PACKAGE HANDLING CAPACITY	Tenant Improvement - Commercial	4400 INDUSTRY Drive
REMOVE AND REPLACE EXISTING ANTENNAS, NEW MOUNT ASSEMBLY PER PLANS	Cell Tower	1300 FORT Avenue
REMOVE 4 EXISTING FURNACES AND EVAP COOLERS AND REPLACING TH EM WITH 4 HVAC SYSTEMS. SYSTEMS WILL USE EXISTING POWER, GAS	Tenant Improvement - Commercial	3225 ST ANDREWS Drive
T-MOBILE TO INSTALL A NEW DIESEL GENERATOR IN A NEW 8'8" BY 14'8" SQ FT AREA JUST WEST OF THE EXISTING CELL TOWER COMPOUND	Cell Tower	4253 ENTERPRISE Way
CHANGE LOBBY OPENING, BUILD NEW WALLS, SEE DRAWINGS	Tenant Improvement - Commercial	117 South 1ST Street
Install a floor sink drain and toilet floor drain/frame wall w/door	Tenant Improvement - Commercial	1048 East FRY Boulevard D
ALLO FIBER WILL BE PLACING A CENTRAL OFFICE ACROSS FROM THE POLICE STATION.	Accessory Structure (Non-Shed) - Commercial	1011 North CORONADO Drive
CASA DEL SOL - PHASE 2 - 64 UNITS LAUNDRY/MAINTENANCE/MAILBOX BUILDING	Apartment - New	1020 South CARMICHAEL Avenue



### CONSTRUCTION TRENDS (JAN-JUN)

CONSTRUCTION TYPE	NEW CONSTRUCTION	
	2024	2025
SINGLE-FAMILY UNITS	4	13
SINGLE-FAMILY ADDITIONS	3	2
MANUFACTURED HOME UNITS	24	6
MULTI-FAMILY UNITS	0	0
NON-RESIDENTIAL (SQ. FT.)	7,991	59,263

## Code Enforcement

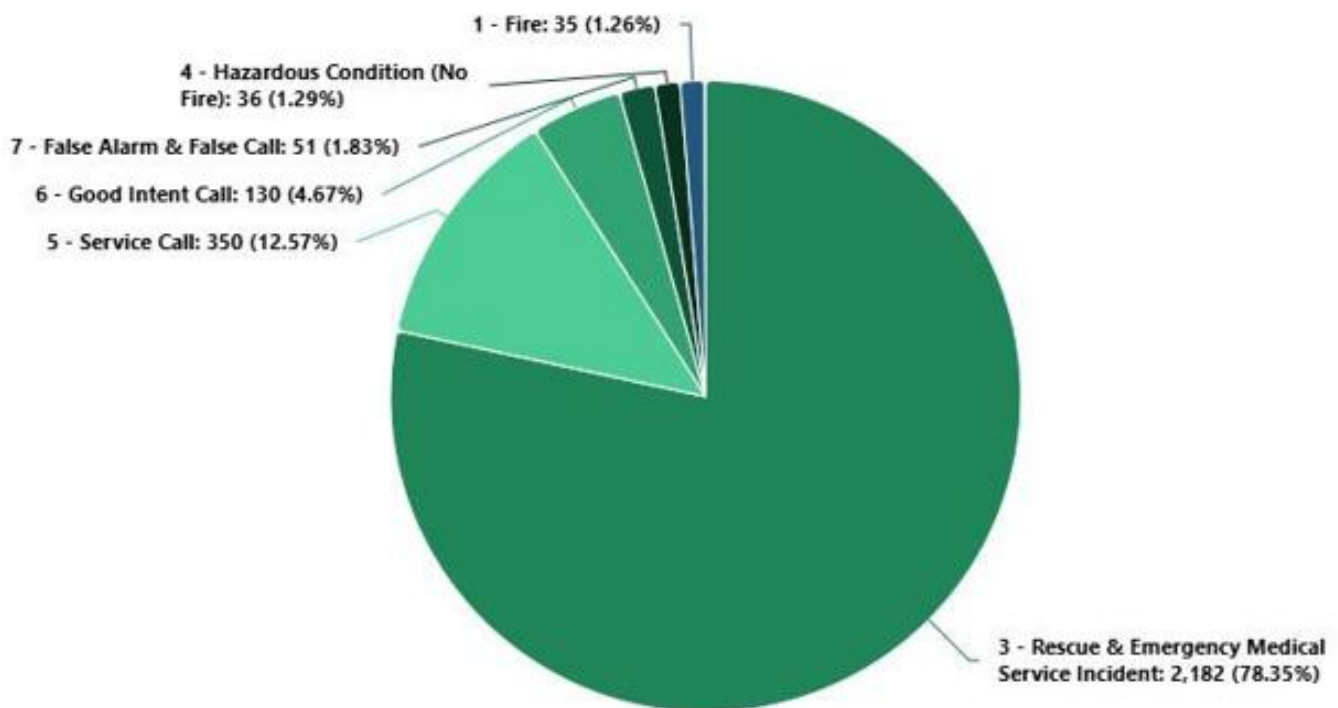
As documented in the following table, Code Enforcement handled 130 complaints during the reporting period. The top violations were blight, inoperative vehicle, overgrowth, and right-of-way encroachment.

CODE REFERENCE	COMPLAINT	REPORTING PERIOD	DESCRIPTION
		MAY/JUNE 2025	
150.15.C	ABANDONED PROPERTY	6	SHOPPING CARTS LEFT ON ROADWAY
150.23.21	ATTRACTIVE NUISANCE	2	MAINTAINING A CONDITION THAT IS DANGEROUS TO YOUNG CHILDREN AND WHICH MAY ATTRACT THEM
150.23.20	BLIGHT	49	UNSIGHTLY, UNSAFE, OR UNSANITARY CONDITIONS
150.23.14	CLEAR VISION	3	OBSTRUCTING CORNER VISIBILITY
150.15	HAZMAT STORAGE	1	STORAGE OF CHEMICALS, PAINT, ETC IN EXCESS QUANTITY
150.24.A	ILLEGAL DUMPING	6	DEPOSITING LITTER OR DEBRIS ON ANY LAND
150.23.17	INOPERATIVE VEHICLE	21	NO REGISTRATION, FLAT TIRES, DISABLED MOTOR
150.23.8	JUNKYARD DUMPING GROUND	3	EXCESSIVE WASTE, ABANDONED PROPERTY, JUNK BEING STORED ON PROPERTY
93.01A	EQIP AT RESIDENCE	1	COMMERCIAL HEAVY TRUCKS/EQUIPMENT IN SFR
150.23.9	NO PERMIT	1	NO PERMIT FOR CONSTRUCTION
150.25.5	OVERGROWTH	15	TALL GRASS & WEEDS (OVER 12")
91.11.B.1	RIGHT-OF-WAY ENCROACHMENT	12	OBSTRUCTION, NON-PERMITTED IMPROVEMENT IN PUBLIC RIGHT-OF-WAY
90.11.4	ROOSTERS/BREEDING	2	ROOSTER IN RESIDENTIAL ZONE
150.25.1	SANITATION	5	NO SANITATION SERVICE/TRASH BUILD UP
150.12	TRAILER PARKING	1	PARKING OF ANY TRAILER OR RV ON PUBLIC STREET
150.18.A	UNSAFE STRUCTURE	2	UNFIT FOR HUMAN HABITATION/STRUCTURALLY COMPROMISED
<b>TOTAL</b>		<b>130</b>	

# Sierra Vista Fire and Medical Services (SVFMS)

Calls for service from March - May

# 2784

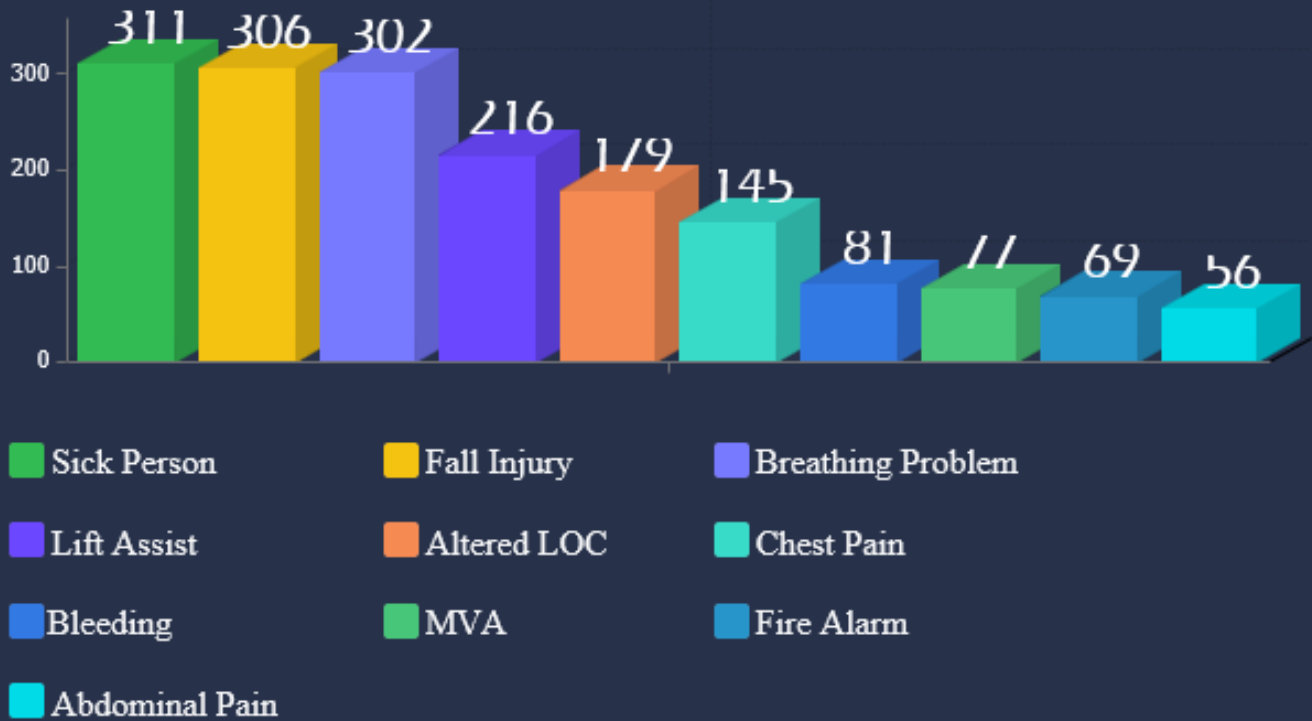


2182	EMS calls
350	Service calls
130	Good Intent
51	False Alarm
36	Hazardous Condition
35	Fires

# Overlap

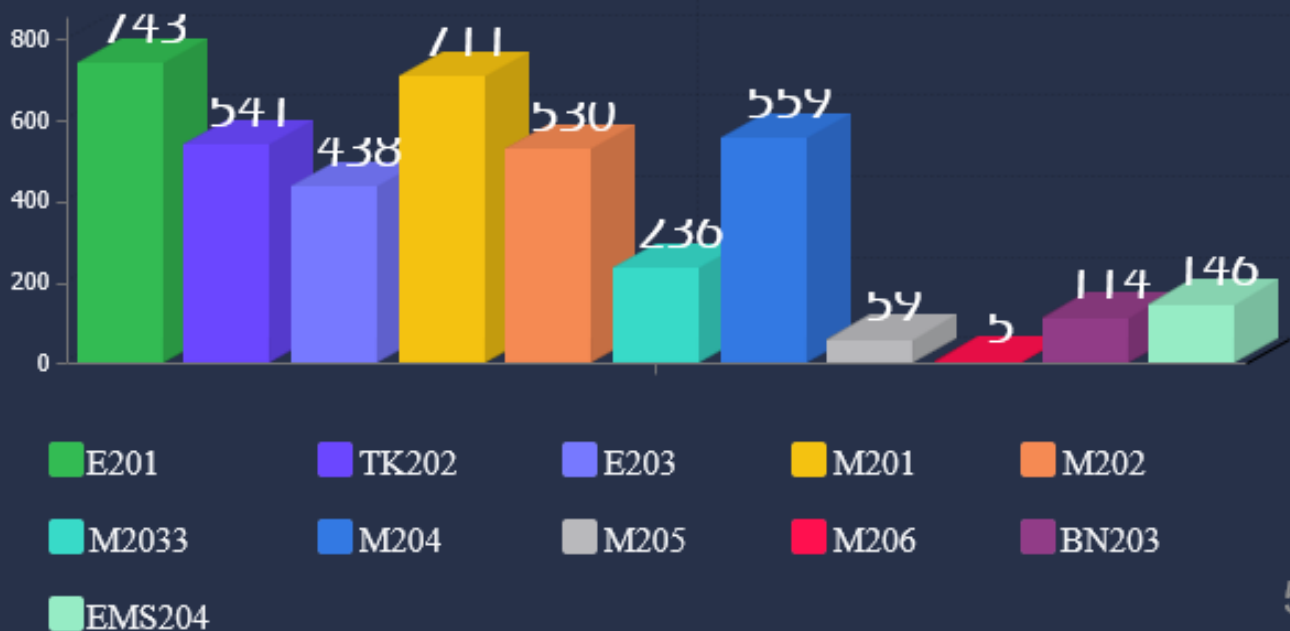
Overlapping Calls	Occurrences	% of Occurrences	Hours	% of Hours
0 Overlapping Calls	2935	52.68%	1632.31	73.93%
1 Overlapping Call	1528	27.43%	376.30	17.04%
2 Overlapping Calls	746	13.39%	148.93	6.75%
3 Overlapping Calls	256	4.60%	36.34	1.65%
4 Overlapping Calls	83	1.49%	12.03	0.54%
5 Overlapping Calls	18	0.32%	1.7	0.08%
6 Overlapping Calls	3	0.05%	0.14	0.01%
7 Overlapping Calls	2	0.04%	0.25	0.01%
Totals	5571	100.00%	2208	100.00%

### Top 10 calls for Service



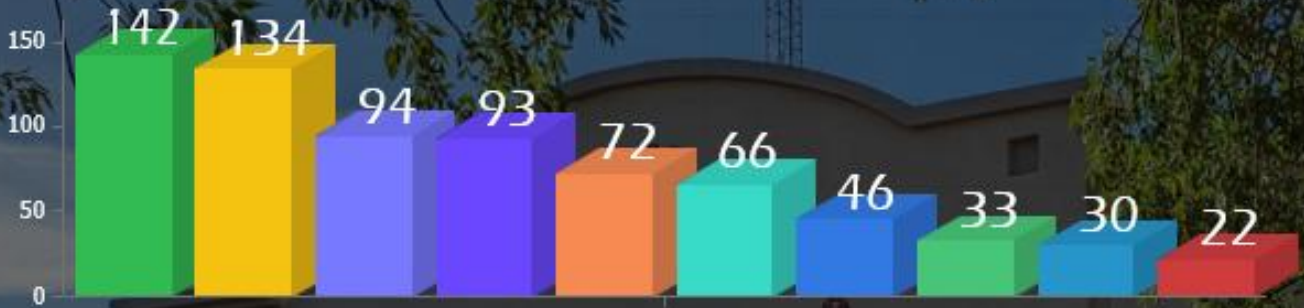
The top 10 represent 63% of all the calls for service

### Total Calls per Apparatus



# S201 Stats

Top 10 calls in S201's area



- Breathing Prob
- Sick Person
- Altered LOC
- Fall Injury
- Chest Pain
- Lift Assist
- Bleeding
- MVA
- Abdominal Pain
- Fall Injury Upgraded

There were 1055 calls for service in S201's area

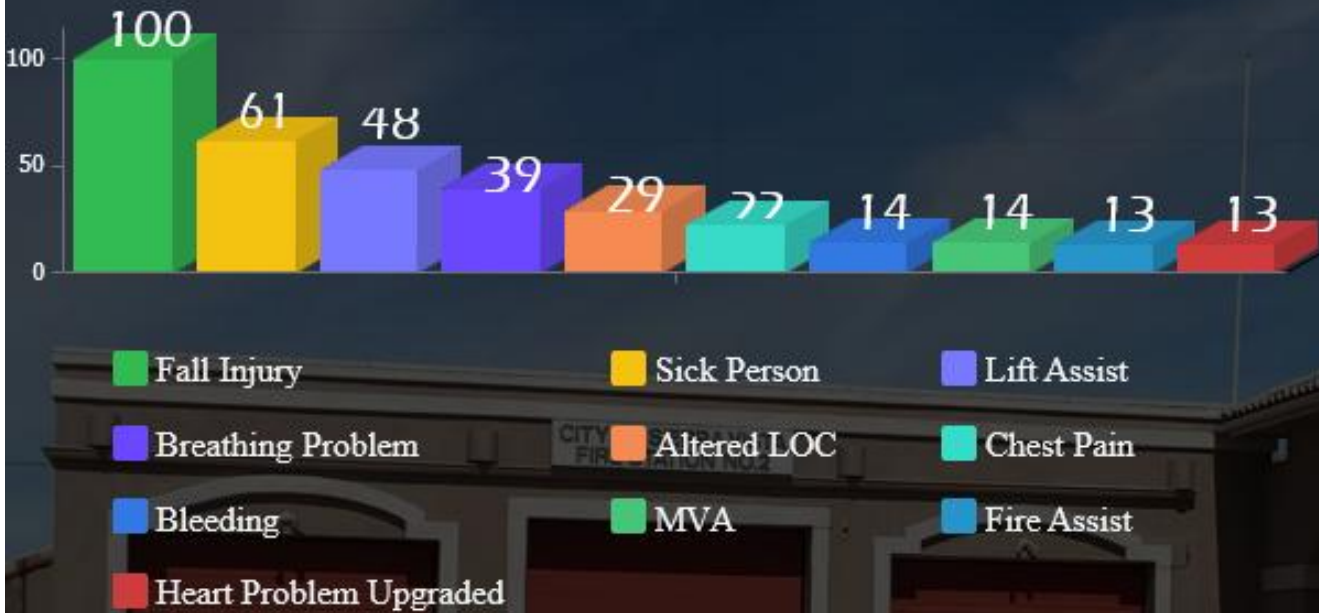
This is 38% of the total calls for March - May

There were an average of 11.6 calls/day in S201's zones

Unit	Turnout	Travel	Total Response	Total Time to Clear
E201	00:01:06	00:04:12	00:05:16	00:23:08
M201	00:00:58	00:04:31	00:05:28	00:47:56

# S202 Stats

Top 10 calls in S202's area



There were 522 calls for service in S202's area.

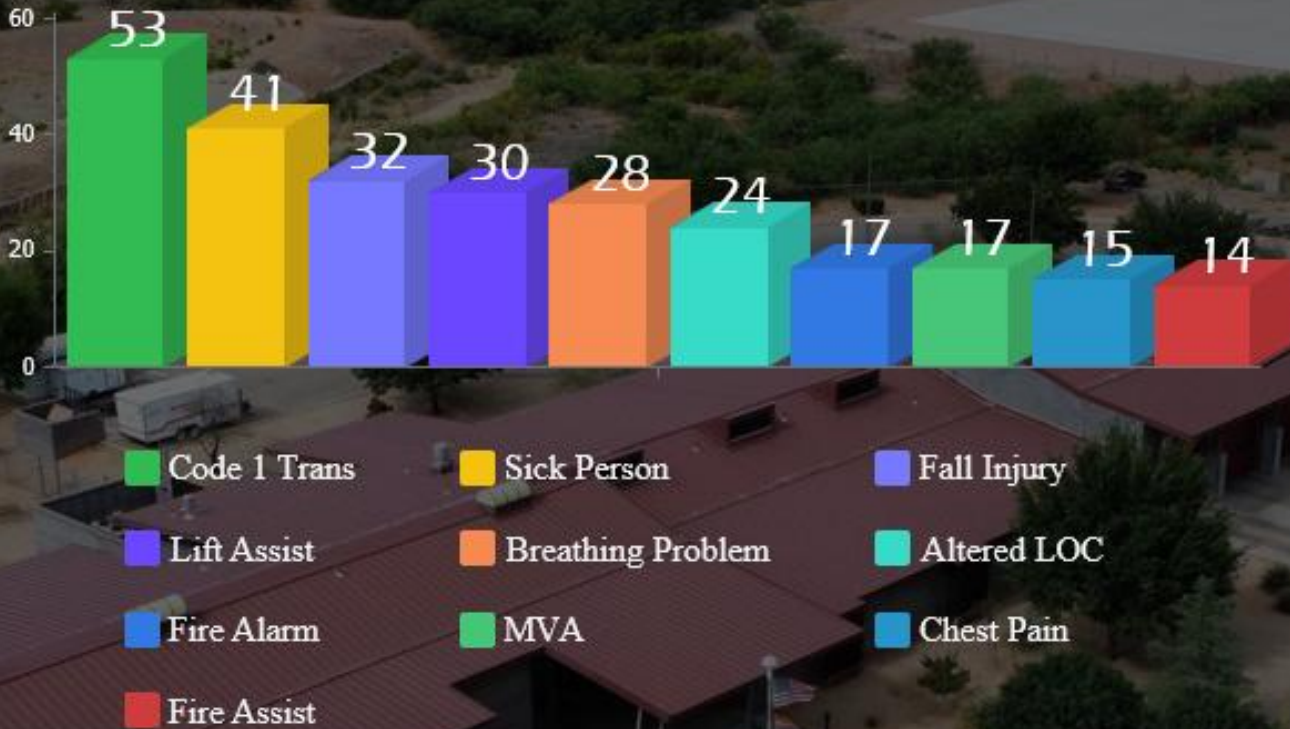
This is 19% of the total calls for March - May

There were an average of 5.7 calls/day in S202's zones

Unit	Turnout	Travel	Total Response	Total Time to Clear
TK202	00:00:56	00:08:17	00:06:17	00:27:31
M202	00:01:09	00:04:59	00:06:04	00:46:59

# S203 Stats

Top 10 calls in S203's area



There were 402 calls for service in S203's area

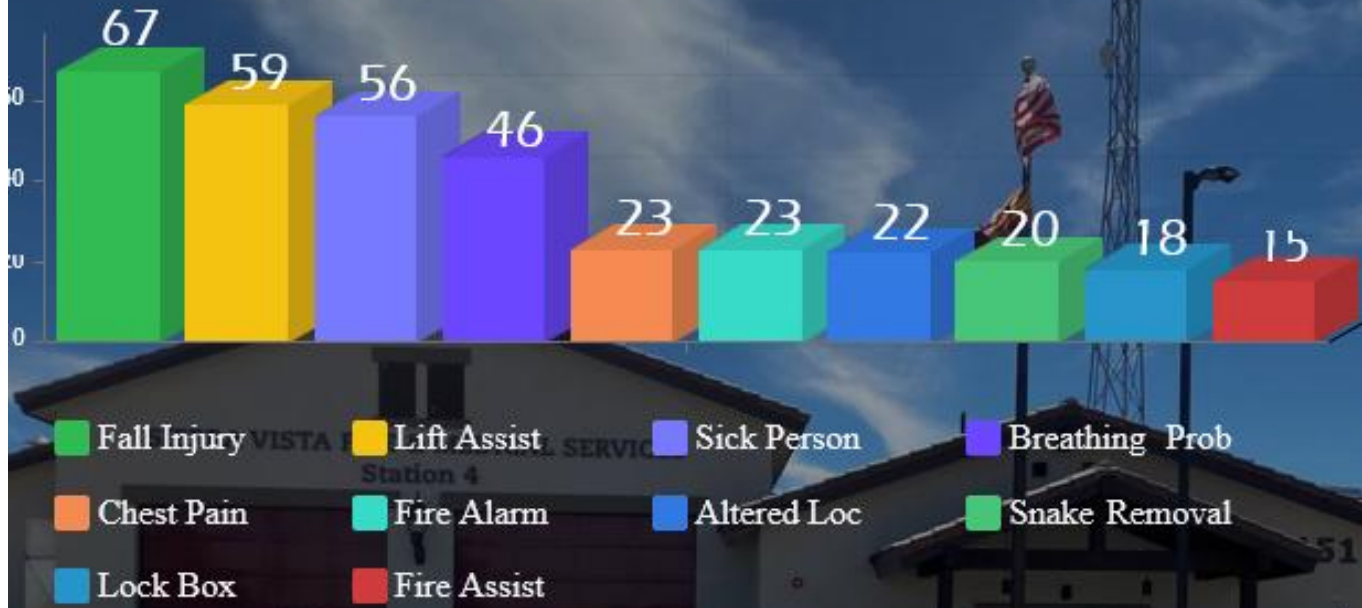
This is 14.4% of the total calls for March - May

There were an average of 4.4 calls/day S203's zones

Unit	Turnout	Travel	Total Response	Total Time to Clear
E203	00:01:15	00:05:47	00:06:57	00:40:17
M2033	00:00:30	00:05:00	00:04:33	01:01:47
BN203	00:01:09	00:06:00	00:07:36	00:46:54

# S204 Stats

Top 10 calls in S204's area



There were 516 calls for service in S204's area

This is 18.5% of the total calls for March - May

There were an average of 5.7 calls/day in S204's zones

Unit	Turnout	Travel	Total Response	Total Time to Clear
M204	00:00:55	00:05:59	00:07:04	00:52:53
EMS204	not currently dispatched	00:05:42	00:04:51	00:49:19

# S205/S206 Stats

Top calls in S205/S206's area



There were 66 calls for service in S205/S206's area

This is 2.37% of the total calls for March -May

There were an average of 0.7 call/day in S205/S206's zones

M205 had 37 transports

M206 had 3 transports

Unit	Turnout	Travel	Total Response	Total Time to Clear
M205	00:01:38	00:04:16	00:05:58	01:00:07
M206	00:00:52	00:10:04	00:02:37	01:21:11

## Certification of Necessity (CON)

The State of Arizona sets the standard for ambulance response times for SVFMS.

The current standard is;



50% of EMS calls within 5 minutes



75% of EMS calls within 7 minutes



95% of EMS calls within 10 minutes



100% of EMS calls within 12 minutes



The standard only looks at the first arriving ambulance to all EMS calls.

This includes all emergency responses and code 1 transports.



NFPA 1710 recommends a 60 second turnout time for EMS calls



Sierra Vista Fire and Medical Services has responded to 4609 calls in 2025. This is 706 more calls than 2024 or an 18% increase.

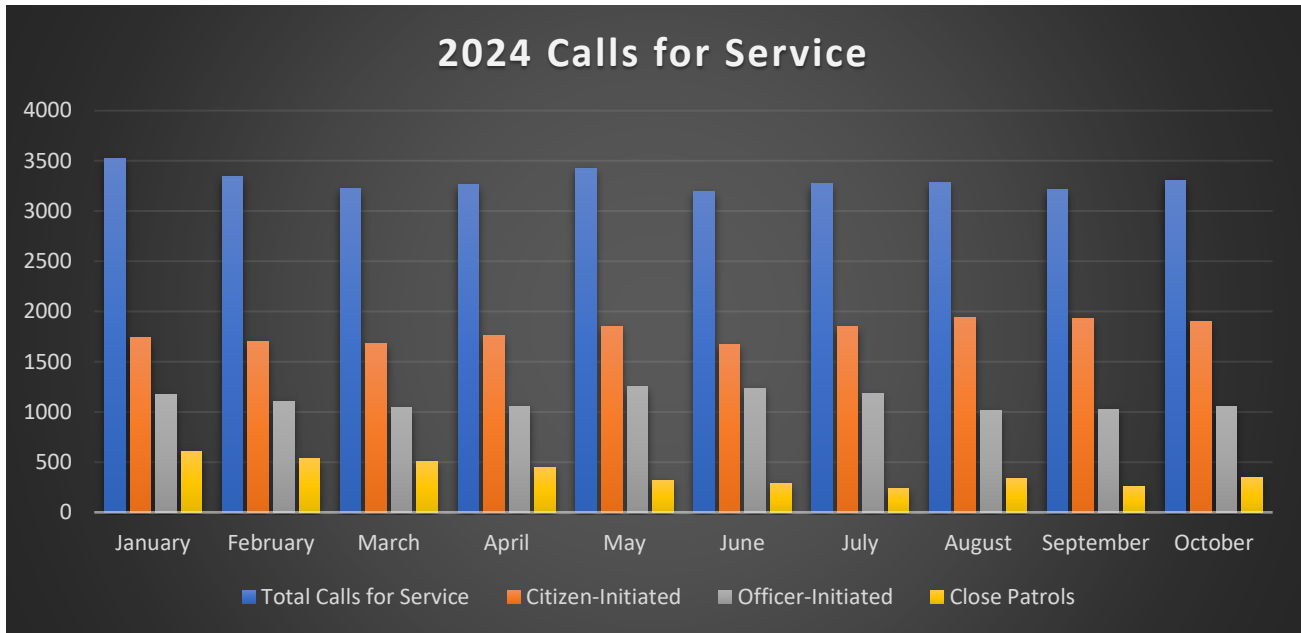
The department is running an average of 30.5 calls/day.

There were 151 calls (6%) that were not in SVF&MS's primary response area in March - May.



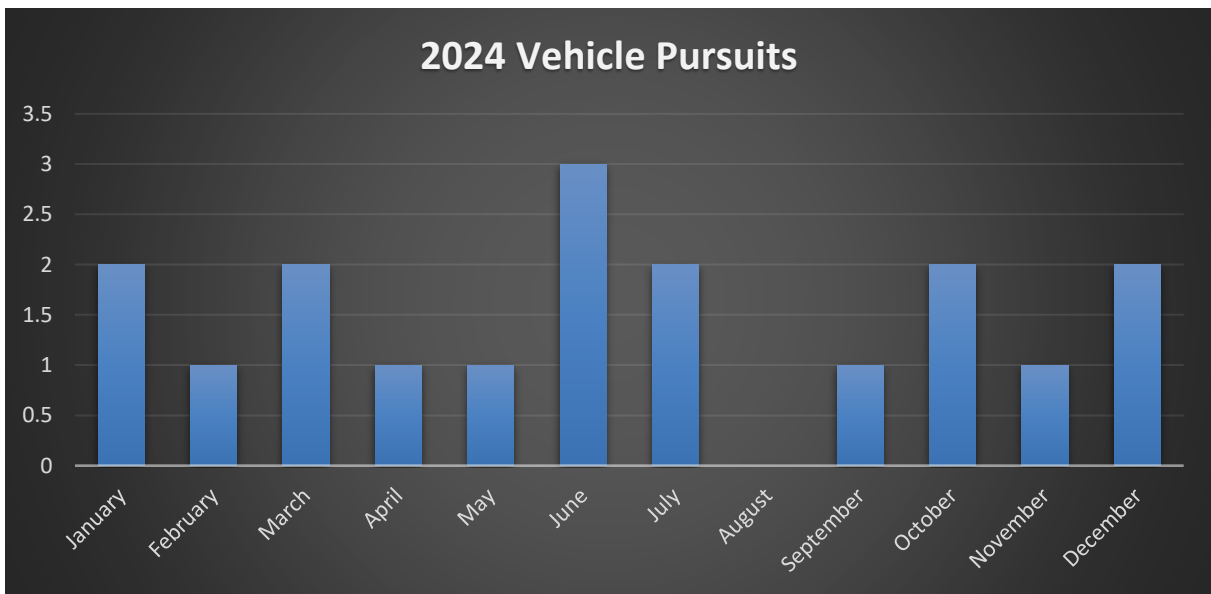
# Police Department

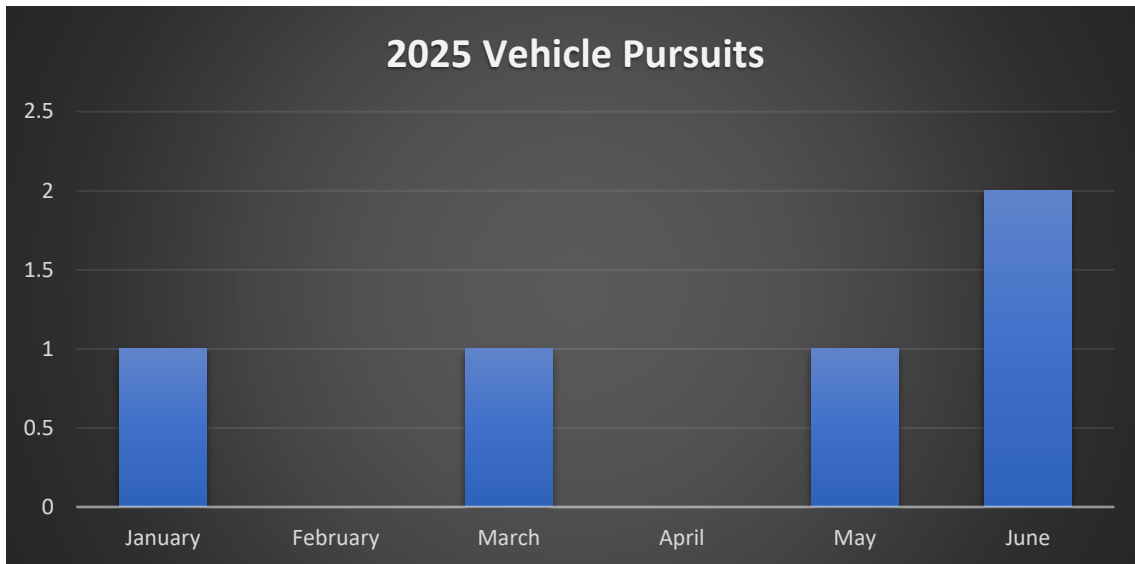
## Calls for Service





May 2025 saw an increase in 445 calls for service from April, which was the result of an increase in both citizen-initiated (+181 calls) and officer-initiated (+289 calls) while close patrols decreased (-25 calls). This call volume remained steady for the month of June, which saw a total of 3,349 calls for service.





May 2025 saw one vehicle pursuit and two vehicle pursuits were reported in June 2025. A significant drop in vehicle pursuits observed thus far in 2025 is the result of changes in border security measures that have recently taken place.

**Annual Calls for Service Comparison by Nature.** The Sierra Vista Police Department entered 39,351 calls for service in 2024. This represents a decrease of 2,980 (7 %) calls for service as compared to 2023. A total of 21,723 (55 %) calls for service were initiated by citizens calling for assistance (citizen-initiated) while 17,628 (45 %) were initiated by proactive officer activity (officer-initiated).

Call Type	2018	2019	2020	2021	2022	2023	2024
Homicide	8	4	8	3	3	3	2
Agg. Assault	65	71	65	53	74	55	59
Armed Robbery	7	1	5	2	1	4	9
Robbery	7	15	7	8	9	8	5
Assault	181	174	119	124	176	209	208
Domestic Violence	1,279	981	1,047	941	907	809	721
Disorderly Conduct	743	674	646	558	601	561	57
Call Type	2018	2019	2020	2021	2022	2023	2024
Molest/Child Molest	14	9	12	14	4	8	7
Sexual Conduct w/Minor	30	40	34	41	63	41	30
Sexual Offense	17	9	9	14	21	19	12
Sexual Assault	61	35	28	36	35	27	37
Sexual Exploitation	20	16	19	19	20	12	16

Call Type	2018	2019	2020	2021	2021	2023	2024
Suicidal Subject	345	244	256	269	268	247	259
Check Welfare	2,368	1,932	1,499	1,763	1,626	1,501	1,273
Mental Health Transports	62	64	92	92	78	69	64

Call Type	2018	2019	2020	2021	2022	2023	2024
Burglary	182	151	105	137	177	161	129
Criminal Damage	404	366	301	313	280	351	315
Criminal Trespass	825	617	550	717	701	738	677
Shoplifting	347	340	335	193	300	297	271
Stolen Vehicle	56	71	49	99	108	102	110
Theft	443	347	322	363	470	503	572
Vehicle Burglary	110	93	100	49	65	103	63
Forgery	15	8	4	7	1	5	3
Fraud	278	288	281	309	329	385	400
ID Theft	41	54	62	49	40	42	16

Call Type	2018	2019	2020	2021	2022	2023	2024
Assist Cochise County Sheriff	343	257	329	329	620	316	431
Assist Dept. of Public Safety	89	130	101	101	99	93	100
Assist Border Patrol	14	37	58	58	212	86	59
Assist Military Police	23	18	9	9	8	11	15
Assist Other Agency	261	243	243	266	300	259	285

**Records Section Annual Comparisons.** The SVPD Records Section carries out the administrative function of entering, managing, disseminating, and categorizing departmental reports and records. This includes citations, police reports, accident reports, photographs and images, recordings, Body Worn Camera (BWC) footage, and any other records collected for police business. In addition, the Records Section conducts background checks, transcribes recordings, and redacts reports and videos for public release. Below are some comparative data on the work demands for the SVPD Records Section:

## Reports Processed

Total Yearly Background Checks	2021	2022	2023	2024	% Change
Background Checks Completed by Records	1530	1464	1474	1330	-0.68%
Closed As:	2021	2022	2023	2024	% Change
Misc Off Report (OR)	3329	4226	4291	4142	-3.60%
Warrant Arrest (WA)	317	325	328	281	-16.73%
CRASH Report (AT)	532	573	498	633	+21.33%

## Traffic Documents Processed

Traffic	2021	2022	2023	2024	% Change
Written Warning	1534	807	671	820	+18.17%
Repair Order	277	139	91	20	-355%
Criminal Traffic	290	415	424	447	+5.15%
Civil Traffic	1351	1485	1413	1535	+7.95%
Civil Marijuana	42	22	5	4	-25%
Totals	3494	2868	2585	2233	-15.767%

## Disseminated for Prosecution

Forwarded to CAO	2021	2022	2023	2024	% Change
Misdemeanor Pre-Trial	1074	915	1025	1376	+12.02%
Felony Submission	439	588	531	366	-9.69%
Juvenile Submission	286	349	113	75	-67.62%

Misc. Records Work	2021	2022	2023	2024	% Change
Narratives Completed	7315	7307	6874	7012	1.97%
Reports Disseminated	6173	7367	4387	4071	-7.76%
Statistical Requests	26	23	13	13	0%
Trespasses Entered	457	442	463	52*	-790.38%

\*Officers now enter most trespass warnings directly into Spillman.

Background Checks by type	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
INTERNAL	3	10	5	11	10	16	11	6	5	7	4	4	92
MILITARY	0	5	0	1	5	3	3	0	2	0	1	0	20
LOCAL	3	34	80	30	18	32	10	23	10	11	15	13	279
STATE AGENCY	3	2	2	2	4	0	2	5	7	3	5	5	40
LE (NON SVPD)	74	51	57	69	52	64	74	44	50	46	51	32	664
CONTRACTORS	21	27	15	25	8	25	15	34	14	20	18	13	235
TOTAL	104	129	159	138	97	140	115	112	88	87	94	67	1330

Body Camera Redactions	2021	2022	2023	2024	% Change
# Videos Requested	90	252	169	327	+48%
Combined Video Lengths	44:29:00	159:56:00	123:01:00	168:03:00	+27%
Time Spent Redacting	72:12:00	222:45:00	136:27:00	293:12:00*	+53%

\*Public records requests for BWC footage continue to grow and have placed a burden on records clerks. We are testing different platforms with automated redaction software to try and reduce clerk time spent physically redacting footage.

The Records Section continues to serve a vital mission as a support function for the Sierra Vista Police Department.



The SVPD Records Team

**Congratulations to Commander Chatham!** Chief Hiser submitted a formal nomination to the Federal Bureau of Investigation in August 2024, requesting that SVPD Cmdr. Lis Chatham be considered for selection to attend the FBI National Academy. On June 30, 2025, we received notice from the FBI that Cmdr. Chatham underwent a very competitive selection review process and she was selected to attend the FBI National Academy in September 2026. She will be attending FBI NA Session #300. This 12-week course of study in Quantico, Virginia focuses on police executive leadership strategies, managing the professional image of a police department, implementing community policing initiatives, and health and wellness in the law enforcement profession. Only the top 1% of law enforcement in the nation are afforded the opportunity to attend the FBI National Academy. Congratulations Cmdr. Chatham!



*Cmdr. Lis Chatham*

**Employee of the Quarter!** New to the agency with only three months out of field training, Officer Christopher Castañon has hit the ground running and demonstrated exceptional performance. On April 25, 2025, Officer Castañon responded to a suspicious circumstances call involving a suspect allegedly smoking narcotics inside a hotel room. Through a thorough investigation, Officer Castañon developed probable cause, leading to the arrest of the suspect and the seizure of approximately 5,200 suspected fentanyl pills. This arrest resulted in the removal of a significant quantity of narcotics and a firearm from the streets of Sierra Vista. He is a proactive police officer and has surpassed other peers in police reports written. Officer Castañon aspires to become a member of the SWAT Team. Excellent work, Officer Castañon!



*Officer Castanon*