



Sierra Vista

EXTRAORDINARY SKIES.
UNCOMMON GROUND.

SPOTLIGHT 2016

SIERRA VISTA'S BRAND COMES ALIVE!

Mary Jacobs
Assistant City Manger





Sierra
vista



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EXTRAORDINARY SKIES.
UNCOMMON GROUND.



**Sierra
Vista**
ARIZONA



AUGUST - SEPTEMBER 2016



PARTNERING WITH OUR SCHOOLS

It's that time of year again. Summer vacation is coming to a close and thousands of students and families are preparing to head back to school.

Sierra Vista's schools are an integral part of our community and the City is a key partner to the local schools. Anyone who attended our bustling Back to School Fair, participated in our Summer Reading Program, has enrolled in Kid's W.O.R.L.D., or chatted with our School Resource Officer in Buena High School's halls has seen evidence of this longstanding partnership.

Beyond these annual efforts, the City and schools worked together in some new ways this past year. The launch of an Adopt-a-Classroom program at Buena High School, for instance, afforded City staff members

the opportunity to share real life experience with students.

In January, Assistant City Manager Mary Jacobs worked with her adopted classroom to bring students struggling with reading and writing into City Hall, the police station, the library, and our Public Works facilities. Here they talked with City leaders about how reading and writing apply to their professions and have been instrumental in their careers. The students also participated in a mock city council meeting, which gave them a sense of how government works at the local level.

"I'm thrilled to be a part of Buena's Adopt-a-Classroom program," Jacobs says. "Our students are Sierra Vista's future business owners and community leaders, and they need to see that what they are learning in the classroom really matters in the real world so that they can better visualize their futures."

The Sierra Vista Police Department adopted Buena's criminal justice classroom and has worked closely with the instructor to bring in subject-matter experts as guest speakers. In March, the department partnered with the school on the Student Police Officer Camp, an 18-hour overnight experience, which offered nine students interested in law

enforcement a taste of the profession via many hands-on activities.

The Sierra Vista Public Library also hosted the first-ever Power Up Sierra Vista Teen Leadership Conference. This intensive one-day event gave nearly 50 local teens invaluable leadership training and engaged them in a public art project, among other activities.

The City recognizes our community's success is tied to that of our students and will continue working closely with local schools to help create a bright future for Sierra Vista and its youth.

CITY OF SIERRA VISTA
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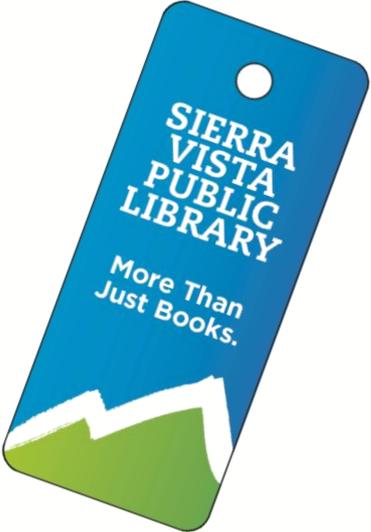
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SIERRA VISTA BUSINESS GUIDE

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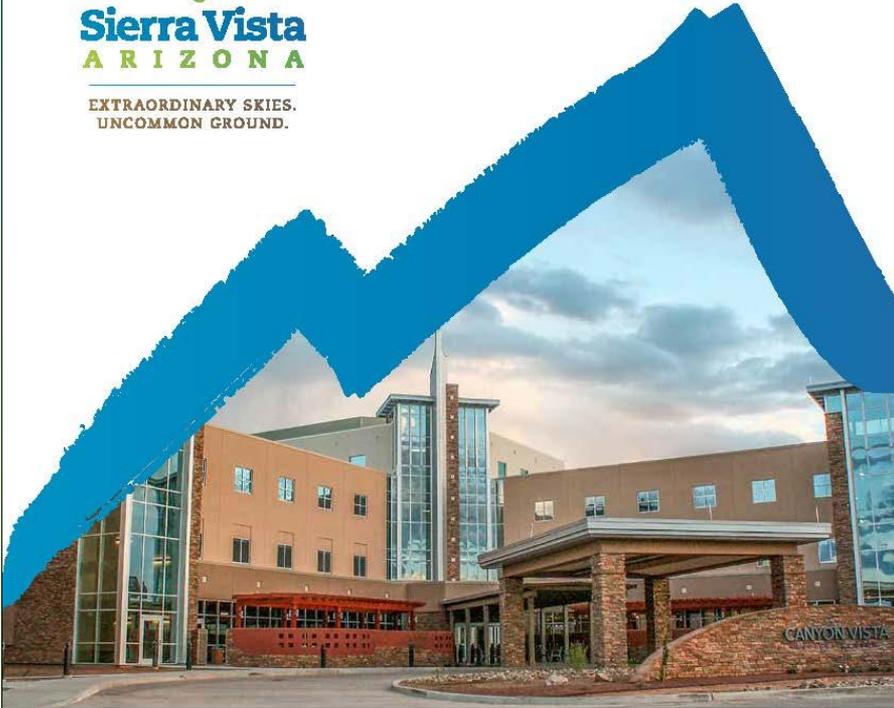
SIERRA VISTA BUSINESS GUIDE

KEY STEPS TO STARTING
A BUSINESS





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Fort Huachuca, Arizona Vital to National Defense — C5ISR



Notable Facts about Fort Huachuca

- ★ The Electronic Proving Grounds is the only Search and Rescue (SARSAT) GPS testing site in the Western hemisphere.
- ★ Only place in the U.S. that can conduct high power, full frequency spectrum jamming as part of the critical cyber warfare testing mission.
- ★ Provides the only high altitude dirt assault strip location in the country. There are also four high altitude parachute drop zones for training.
- ★ Home of Army Unmanned Aerial Systems (UAS) training on multiple systems.
- ★ Center for the Department of Defense's Advanced Joint Human Intelligence (HUMINT) Training.
- ★ Supports a 2,500 square mile electronic range complex with a non-transferable frequency coordination zone protected by federal mandate.
- ★ More than 964 square miles of restricted airspace that ranges from the surface to 30,000 feet.
- ★ Proximity to the border insures location is strategic advantage for operations with Homeland Security and other federal agencies.
- ★ The 12,000 foot runway of Libby Army Airfield provides a location to land any type of military or civilian aircraft.
- ★ Ensures energy resilience through an on-site 68-acre solar field, completed in December 2014. The largest of any renewable energy source in the entire Department of Defense, this 57,400-pannel array ensures energy security to support rapid deployment and energy independence for global defense operations.
- ★ Fort Huachuca, located just nine miles from the Mexican border in southeast Arizona, has been a vital component of our nation's security since 1877.
- ★ The current scope of operations at Fort Huachuca includes all components of C5ISR: Command, Control, Communications, Computers, Cyber, Intelligence, Surveillance and Reconnaissance.
- ★ In addition to its critical Army and Department of Defense (DoD) missions, Fort Huachuca also provides a strategic advantage for Homeland Security, U.S. Customs and Border Protection, and other federal agencies.

Sierra Vista

A R I Z O N A

ADVENTURE GUIDE

EXTRAORDINARY SKIES.
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Five
Don't-Skip
Attractions

Tour on
Two Wheels

Hike the Huachucas

Welcome to Wine Country

Find the World on Your Plate



Sierra Vista

SIERRA VISTA

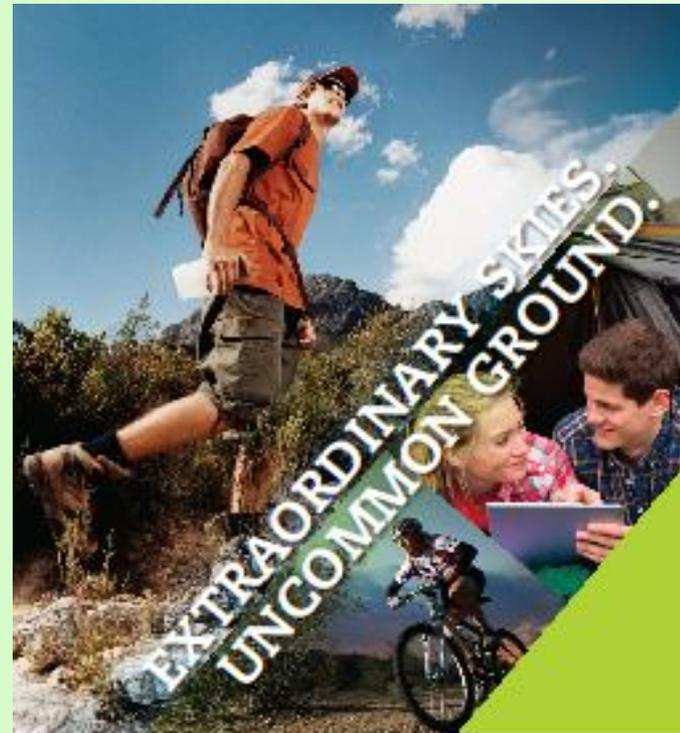
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EXTRAORDINARY SKIES.
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EYES ON THE SKIES.
FEET ON THE GROUND.
ENJOY IT ALL HERE.

Discover Sierra Vista's sky islands—ground like no other. Extraordinary skies showing daily. Start your adventure at VisitSierraVista.com or call 800-288-3861.



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Sierra Vista ARIZONA

HOME

YOUR GOVERNMENT ▾

CITY DEPARTMENTS ▾

DOING BUSINESS ▾

VISIT SIERRA VISTA ▾

I WANT TO... ▾

DIRECTORY

CALENDAR ▾



Sierra Vista's uncommon ground, the soaring peaks of the Huachuca Mountains and open plain below, cut by the free-flowing San Pedro River, beckons outdoor activities such as horseback riding, bicycling, hiking, and wildlife watching.

HUD Draft Plan



Environmental Stewardship



Channel 12





Sierra Vista ARIZONA BUSINESS

HOME

BUSINESS
FIRST ▾

KEY
INDUSTRIES ▾

START UP
AND EXPAND ▾

RESOURCES ▾

AVAILABLE PROPERTIES ▾

LIVING
HERE ▾

WHAT'S
HAPPENING ▾

CONTACT



Sierra Vista is in the Top 10 places in Arizona for young families, based on public school rating, median home value, monthly home ownership costs, median household income and income growth. -NerdWallet



Current Temps

SIERRA VISTA

76°

Weather from OpenWeatherMap

Sign Up to receive *Thrive*, the city's business newsletter.

Your First and Last Name (required)

Email (required)



VisitSierraVista - City of Sierra Vista Tourism Office

shared Brent Hall's photo.

Published by Adam Sierravista [?] · July 12 at 9:42am · 🌐

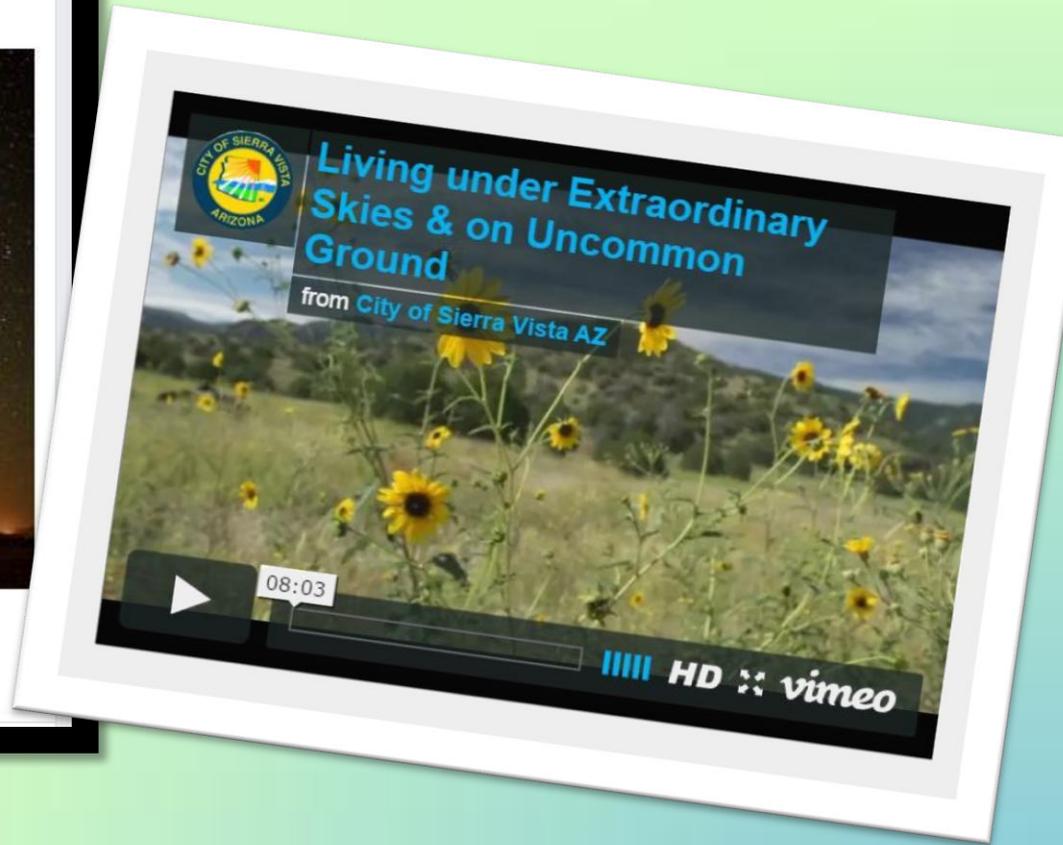
What does your night sky look like? Southeast Arizona is a haven for amateur astronomers for good reason. #ExtraordinarySkies



Brent Hall ▶ Cochise County and Its Wonders

July 12 at 2:46am · 🌐

Milky Way over Cochise County. Willcox 07/12/2016



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DISCOVER SIERRA VISTA.

Click here to receive your FREE Adventure Guide!



Sierra Vista

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#SierraVistaSelfie Photo Contest

Divided into two rounds, this contest puts the City of Sierra Vista's new brand in the hands of its greatest ambassadors, you!

ROUND 1

Take a selfie that showcases Sierra Vista's "extraordinary skies."

Submit your entry by August 31 at 5:00 p.m.
Enter as many times as you like, win only once.









PROUD PARTNER IN

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